

**HAVE YOU**  
sent any toys to the Santa  
Claus toy shop to make  
some youngster happy on  
Xmas morn? Don't wait.

VOLUME 31, No. 12

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, DECEMBER 11, 1936

## 1937 WISTARIA FETE ASSURED AS FENNEL ESTATE IS PURCHASED

**Continuity Of Sierra Madre's  
Nationally Known Shrine  
Not To Be Broken**

**SCENIC POINT**, site of the city's world-famous wistaria vine, has been purchased by Mrs. W. J. Lawless, president of the Sierra Madre Woman's Club, it was announced yesterday.

The announcement allays mounting concern on the part of civic organizations and residents over the future of the city's annual festival and assures the continuance of what now ranks as one of California's top-notch tourist attractions, along with the Tournament of Roses, the Santa Barbara Fiesta and the Mission Play.

"The Fete will be a distinctly community affair with all civic organizations participating," Mrs. Lawless told reporters at the City Hall yesterday.

Mrs. Lawless first told of her effort to insure the continuity of the Fetes at an extraordinary joint meeting of the Sierra Madre Planning Commission and the City Council Wednesday night, when she announced that she had acquired, in the interest of the city, title to Sierra Madre's famous Wistaria vine.

It was from Mrs. Fennel that various local organizations annually leased the estate and conducted the celebrated "Wistaria Fete." This year, no satisfactory arrangements for the festival having as yet been made, Mrs. Lawless foresaw the double danger—that the management of the vine should fall into unworthy hands or that the Fennel estate, along with its famous vine, should pass entirely out of local control, thus robbing Sierra Madre of one of its most cherished assets.

In this emergency Mrs. Lawless, acting entirely on her own initiative, the emergency rendered all the more pressing in that the vine itself was threatened by destruction through lack of proper care—did not hesitate.

Her statement follows:  
"In acquiring title to the Fennel home and Sierra Madre's justly famous Wistaria vine, I felt that I was becoming a trustee for the city.

"I feel, and have always felt, that the vine really belongs to all of us—belongs in fact to all who love Sierra Madre or love any beautiful object in Nature. The Wistaria Fete for many years has not only been a wonderful thing for Sierra Madre, a very great civic asset, it has been an inspiration to all our people and to countless friends from other parts of the world as well.

"This year there was a very real danger that the continuity of the annual festival would be broken. I regard this as a possible disaster to be avoided at any cost. As there was no time to lose and no other course open, I simply did what was necessary—bought the property myself.

"I did this, not, of course, with any idea of making a profit, not because I desired or needed another garden, but merely to save the vine and grounds about it for Sierra Madre, and to preserve it until the city, or any responsible group of citizens, should see fit and discover the means, to take it over for the general welfare."

Horticultural and landscape experts have already been called in and a plan of immediate care and improvement for the vine and its surroundings put into execution.

The plan calls for extensive architectural enhancement of the property as well as landscape development in addition to the elaborate care and development of the vine itself.

During the informal discussion by members of the planning commission and the City Council, various suggestions were offered as to what would eventually become of the property. But the consensus was that the vine and the Wistaria Fete were both so intimately connected with the history and present prosperity of Sierra Madre that both should be conserved as a valuable public benefit, and a vote of thanks to Mrs. Lawless for her disinterested action was adopted by acclamation.

While awaiting more definite action, an initial committee of three was named to study the situation and report on possible plans for future control of the property.

The committee named consisted of Mrs. Lawless, City Business Manager Al S. Myers, and George W. Pearson, of the Foothill Book Shop.

Perley Poore Sheehan was unanimously elected a member of the Planning Commission, to succeed James N. Hawks, who is leaving the city January 1 and who felt there should be an active member of the commission filling his chair.

# SIERRA MADRE NEWS

**HOW ABOUT**  
your contribution for  
Sierra Madre's float in the  
Rose Tournament.

## New Building Total Hits \$190,000 Mark With Late Permits

Boosting Sierra Madre's construction totals for the year above the \$190,000 mark, a permit for a new house and garage was issued this week to D. Resnick, 205 North Sunnyside avenue. The house will be built at 219 North Sunnyside. Other new permits: Mrs. Ellen Martz, improvements, 686 Woodland; Atlas Monarch Roofing Co., reroof, 105 South Lima; J. Fellows, reroof, 268 East Sierra Madre Blvd., and Wilbur Thayer, reroof, 197 West Montecito.

## Benefit Show Is Best Ever Staged Here

**Pat West's Hollywood Stars  
Including Trixie Fraganza  
Delight Big Throng**

**THEY** came! They saw! They were conquered!

We are speaking of those vast numbers of expectant people who filled the school auditorium to see the American Legion vaudeville benefit given on Saturday evening and from which the P.T.A. will receive one half of the proceeds.

And it is the purpose of this pen to help the P.T.A. to express their sincere appreciation to all those splendid, big hearted folk of stardom who united forces so nobly to make the evening a brilliant one—to stage the greatest show of its kind ever presented outside New York or Los Angeles.

While it was impossible to hand literal bouquets to Pat West and his array of sparkling talent, it will be perfectly in keeping to give a few metaphorical ones at this writing. Compliments are not strange to that group, we know; they have been applauded and will be applauded from one end of the continent to the other.

And maybe acclamations will resound from vaulted ceilings rich in frescoes and crystal, but they will not be more heartfelt than the praise sent forth by the other who want to help children and are grateful to those willing to help them.

Besides the nearly 20 scheduled entertainers, half a dozen unannounced personalities showed up to swell the star-studded program.

Among these latter were Trixie Fraganza, that "grand old girl" of the theatre, and Monte Blue, one-time idol of the silent screen. Miss Fraganza obliged with a classic Fraganza style, while Blue charmed with a folky.

From the standpoint of audience response, Paul Garritts, star of the St. Regis roof in New York and lately under contract to Paramount, walked off—or rather skated off—with the show. Garritts, who looks and acts like Robert Montgomery, brought down the house with his dry patter and fancy skating.

Billy Wayne, Ruth Warren and Marie Callahan uncorked a smelly, fast-talking act involving an ultra ultra film star, a French maid and a reporter. Blonde, luscious Evelyn Beryl, representing the Warner Brothers, pleased with a marvelous tap routine.

Rotund Harry Holman, assisted by Celeste Savoi, jogged plenty of memories with his apparently timeless sketch, "Hard Boiled Hampton." Romance came in for a nod when Joe Morrison, Paramount crooner, sang a group of three numbers. Other acts, all pleasing, if slightly reminiscent of the 5-a-day Gus Sun time period, included Evans & Mayer and Benny & Benny.

Allan Dinehart, movie star who came to enjoy the show from the reserved seat section, was compelled to take a bow in spite of himself when he heard his number called off for a grocery prize.

The audience wound up the show collecting the 15 or 20 door prizes donated by local merchants.

Not least deserving of credit was "Farmer Hiram" Pat West himself, who brought the 20 or more star performers here and whose genial encoosing will not soon be forgotten.

The audience seemed to be chuckling and applauding from the time it entered until the auditorium was empty, and it is no wonder. A few more evenings of this sort will place Sierra Madre in the front ranks of modern suburban towns that really know how to do things!

—Mildred Curtis Bolms.

## THREE GENERATIONS OF ROBERTSON SCOTS CLAN HOSTS AT RECEPTION

Three generations were represented Saturday, at a luncheon given by Mr. and Mrs. H. C. Robertson, 716 Woodland Drive, for the Robertson clan. The 14 guests wore the plaids of their own clans and decorations were in the Scotch motif.

The party was a farewell for Mr. and Mrs. Robertson, who left

on Monday to spend three months with their daughter, Mrs. L. O. Wetzel, in Long Beach.

The Robertson home will be occupied during their absence by Mr. and Mrs. E. Burns of Porterville. Mr. Burns is associated with the E. F. Seagram stables and is here for the Santa Anita racing season.

## Theatre Man Likes The News

"I had not figured upon extending my advertising to Sierra Madre but was forced to do so because of demands from patrons of that city who have asked me personally why I do not announce our screen attractions in the SIERRA MADRE NEWS. I am therefore enclosing advertising for this week and will continue to advertise with you," writes Charles G. Argust, manager of the Uptown Theatre, Pasadena, who adds:

"Allow me to congratulate THE NEWS. It certainly must hold reader interest. I think it is most attractive in make-up and the best edited weekly newspaper I have ever read."

## Commander Tells Tales Of Great Ship

**Leviathan Chief Relates Im-  
possible Experiences At  
Woman's Club**

Discovery of the mummified body of a man in the boiler room of the Leviathan, "cablegrams" sent via ginger ale bottle and row boat, sighting barns and churches in mid-ocean—such were some of the strange-as-it-seems tales told members of the Woman's Club Wednesday by Commodore Herbert Hartley, former skipper of the U.S.S. Leviathan.

Hartley, who was introduced by Pat West, said he crossed the Atlantic 860 times, or a total distance equal to five round trips to the moon. He was 35 years at sea.

Only once in his long career did Hartley have to take to a lifeboat. That was last January when he clambered out a hotel window in downtown Pittsburgh, Pa., to escape the flood!

The body Hartley discovered in the boiler room was jammed behind one of the furnaces and completely mummified by the constant intense heat. He was so dried out Hartley picked him up in one hand.

In the early days so-called Marconigrams, supposedly sent from ship to shore via radio, in reality were placed in ginger ale bottles which were tossed overboard outside Nantucket Light, picked up by men in row boats, taken ashore and then sent over regular Western Union wires!

The first ship-to-shore mail was flown by Clarence Chamberlain from the deck of the Leviathan. Hartley pointed out.

He told about the time a look-out sighted a church and a barn dead ahead in mid-ocean. The man wasn't drinking, however—only seeing a mirage.

"Believe it or not," the ex-commander said, "you can actually see ripples where the Arctic and Gulf streams meet. At this point two thermometers a foot apart in the water will register 40 and 70 degrees."

Discussing the war period, he said the Leviathan was the first ship to carry U.S. munitions to Europe. Ship commanders, he said, feared submarines far less than they did running at night without lights.

He drew a burst of applause when he told the women he "believed it would be your vote that would decide when, where and how the United States would take part in any future wars. And I know," he added, "you'll never send us to fight on foreign shores again."

Will Rogers was Hartley's answer to the question: Who was the most outstanding passenger ever to travel with me? Telling of the "petty troubles" of the skipper of a big liner, he mentioned the time a passenger rushed into his cabin and declared:

"Shoot me, captain! I've married the wrong girl!"

It developed the disturbed young man's wife resented his carrying a picture of first wife around his neck!

Another time a man brought three violins, two of which were "Strads," into Hartley's cabin. Said he was a collector and "it's strange," Kreisler and Heifetz were both on the boat, so Hartley asked them up and spent the next hour enjoying a free concert by two maestros.

Then there was the slightly unbalanced passenger who enjoyed ramming his head against a solid iron stanchion, after which he would step back, swell up his chest and ask:

"Anybody here think they can beat that?"

Hartley graphically described one of the highlights of his career—a fight between a swordfish and a whale 250 feet "off the port bow."

Dropping a helpful cooking hint, he said one of the Leviathan's cooks, who used to work for the ex-Kaiser, would put a chunk of charcoal in the cabbage pot when "he didn't want the passengers to know what they were having for lunch."

Flores of all nations decorated the auditorium of the club and were presented to the speaker by Eleanor Phillips, Junior Woman's Club president.

## Canyon Couple Will Celebrate 63rd Anniversary Today

Mr. and Mrs. D. A. Hawk, of Brookside Lane, today are observing their 63rd wedding anniversary.

"We're both alive and still able to take care of each other," Mrs. Hawk told THE NEWS yesterday. "We're looking forward to a good many more anniversaries."

The Hawks will observe the day quietly at their home.

## Big Pageant Will Feature 'The Nativity'

**Miss Edith Kenney To Super-  
vise Staging Yuletide Per-  
formance, P.T.A. Auspices**

Occupying first place in the gala round of Yuletide festivities in Sierra Madre will be the Christmas Pageant, "The Nativity" to be presented Thursday evening, December 17, at 8 p.m. by the Los Angeles County Department of Recreation, Camps and Playgrounds in conjunction with the P.T.A., in the school auditorium.

This lovely Xmas gift to the citizenry is under the capable direction of Mrs. Edith Kenney, local supervisor, and the following staff of assistants:

Director of music, Katherine Wissler; dance director, Mme. Marion de Beaulieu; director of drama, Gladys Sanders; pianist, Edith DeTemple; wardrobe mistress, Frances Davis; reader, Mme. D'Arville, assistance, Mrs. Bertha Rolfe.

Rehearsals have been under way for some time, and if one can judge anything from the amount of energy and interest that seems to emanate from the auditorium, the final results will be most satisfying. Information tell us that an elaborate Dance of the Virgins will be given, with the following characters:

Mary, Pearl Newsome; Joseph, Clemon Hammond; Gabriel, Gladys Sanders; Zacharias, Edmund de Winstanley; shepherds, spokesmen, Howard de Winstanley, Ralph Lord, William Oakley, Richard Pendegast, Gordon Felts, Goodrich Simmons, William Simmons, Ray Riggs; and wisemen, Francis Eakman, Edmund de Winstanley and Clarence Nosher.

There will be three ensembles—The Heavenly Host, The Gift Bearers, and The Temple Dancers enacted by pupils of Katherine Wissler, Marian de Beaulieu, Gladys Sanders, and Playtime. Special Christmas music will be furnished through the courtesy of the Church of the Ascension, the Congregational Church and the Mothers' Chorus.

Soloists will be May Barlow, Mrs. Emile Sturmholtz, Katherine Wissler, Clarence Nosher, Edmund de Winstanley, Helen Nomura and Francis Eakman. This program will be given as the regular P.T.A. meeting and will follow any business that organization might discuss. Everyone is most cordially invited to witness the pageant.

## Tree Trimmer Drops Dead While At Work

Taking half a dozen steps into a vacant lot on West Sierra Madre Blvd., Dewitt Green, 53, of 1111 South Rosemead Blvd., El Monte, and a member of the WPA tree-trimming crew now at work "barbering" Sierra Madre's parkway trees, dropped dead of heart attack Tuesday morning.

The fire department's first aid truck and Dr. L. Earl Gossard responded but were unable to revive the stricken man.

Green, who reported for work "feeling okay," according to fellow workers, complained of "sweating" after about an hour's work, crossed the street and got into a car to rest. Returning to work a little later, he suddenly put down his tools, staggered into the vacant lot and dropped dead.

Services for Green, who leaves a wife, Edith M., will be held at Mrs. Green's Chapel at 2 p.m. today. Interment will be in San Gabriel cemetery.

## BUSH MINIATURES SHOWN IN PASADENA

Miss Ella Shepard Bush gave an exhibition of 36 miniatures at the invitation of the Neighborhood Guild of Pasadena, Wednesday, December 2, at the home of Mrs. Jerrold Walton. Miss Bush was assisted by her niece, Mrs. George Pollock Bush, of Washington, D.C., who has been visiting in Sierra Madre. Among the miniatures shown were portraits of Caroline Lincoln Osgood; Mrs. Cameron Dickinson; Martha Tiller, Margaret Griebner, Bode, Sylvia Shippey, Mrs. W. S. Hull, Miss Elizabeth H. Morgridge and Celeste Gourdeau.

## 'LADY OF THE LAKE' IS SURE TO RIDE IN ROSE TOURNAMENT

**Rubber Checks Get  
George Roberts In  
A Jam At Roberts**

Charged with three counts of petty theft, as a result of passing rubber checks at Roberts Market last November 25 and 27, George C. Roberts, 40, of 142 East Sierra Madre Blvd., pleaded guilty before Judge T. W. Neale Tuesday afternoon. He will appear December 22 for sentence.

Roberts, when jailed last week after his checks bounced, admitted to police a grand theft charge was pending against him in Pasadena and that he was under bond of \$100. He said an attachment, the result of an automobile accident for which he had been sued by the Standard Oil Co. and a judgment rendered against him, was placed on his account after he had cashed the checks. Police said six counts of grand theft are pending against him in Los Angeles.

Following his arrest here, Roberts—no relation to Harold Roberts—was released under \$300 bail when cashing the checks, he told Mrs. Roberts he was a realtor in Ontario.

Following his arrest here, Roberts—no relation to Harold Roberts—was released under \$300 bail when cashing the checks, he told Mrs. Roberts he was a realtor in Ontario.

## Trailer Camp In Canyon Is Innovation

Prospects for a trailer camp in Canyon Park took concrete shape Wednesday night when the City Council gave first reading to an ordinance rezoning the property of Steve Petzel at Woodland and Sturtevant Drives for business purposes. The ordinance was accompanied by a petition bearing the names of 15 percent of the city's registered voters.

Petzel plans to convert his property into a high class trailer camp. Hoping to attract winter visitors lured here by reason of the race track and the climate, as well as summer vacationists, Petzel will install the necessary power and comfort facilities and have the camp open probably before January 1.

Oddly, the City Council several years ago declared Petzel's property a business zone—but did it "illegally." It forgot about the provision in the city charter requiring the signatures of 15 percent of the voters to any proposed zoning ordinance amendment. The amended ordinance was subsequently declared null and void by the city attorney.

## SANTA CLAUS JUST AROUND THE CORNER

Only 12 more shopping days until Christmas.

And while you're thinking about your own shopping list, don't forget the youngsters whose mothers and fathers cannot buy them presents this year.

The volunteer fire department has again undertaken the task of seeing that every Sierra Madre child has a gift Christmas morning and they need your help in completing this worthwhile work.

You can play a part by bringing old toys and dolls to St. Nick's branch toy shop opposite the City Hall.

Each toy will be reconditioned like new, and every one will be turned over to the old gentlemen in the red coat and white whiskers to distribute to needy boys and girls on Christmas Eve.

The department cordially invites all Sierra Madres to drop in at the toy shop any evening and watch the almost magical work of turning old toys into new ones under Verne Udell's careful supervision.

## UNIQUE HOUSE, FASHIONED LIKE AEROPLANE, MAY UPSET HOME CONSTRUCTION

A house built like an airplane will let in a maximum of light. The interior will consist of a combination bed-sitting room, a combination kitchen-dining room, a small service pantry and a bath.

If the idea works out as Tunison hopes it will, he'll put the house on a mass-production basis. Like all great enterprises, Tunison's airplane house has had a humble beginning. The beams were shaped up, glued and bolted together in an old warehouse on East Montecito Avenue.

Construction engineers and architects all over the country are eagerly watching Tunison's experiment here.

Tunison is well known in aviation circles, having designed the Martin Bomber, which was originally turned down by Uncle Sam, then purchased by the Canadian government and subsequently re-purchased by the United States.

**Organizations And Citizens  
Pledge Needed Support To  
Insure City's Entry**

Funds to assure "The Wistaria Town" entry in the New Year's Tournament of Roses began to flow into the float committee's hands this week, as the necessity for making contracts and assuming financial obligations faced the committee.

In addition to the public spirited citizens who are growing and will contribute blue and white flowers to carry out the "Lady of the Lake" theme of the float, there are many other items of expense in connection with placing a creditable float in the great pageant.

There has been a generous response to this necessity. The American Legion Auxiliary was first with its check. The Volunteer Firemen were next. The Kiwanis club, through Dr. Woehler, responded 100 per cent. Dan Lewis has pledged a contribution from the city employees. The various utility companies and the Safeway stores have volunteered contributions that will swell the necessary fund.

But a large number of citizens have pledged themselves to contribute, wanting to have the knowledge that they are helping to place "The Lady of the Lake" in the world's most magnificent pageant. It is important that these pledges be redeemed at once so that the committee may enter into its commitments with confidence. Those who have contributed to date are:

American Legion Auxiliary, Pat West, Mr. and Mrs. R. O. Caskin, Grace J. Hall, Dr. Corday, Tom Neal, Edith Drake, Mrs. Leslie S. Wynn, Mrs. R. H. McCall, Mrs. E. H. Vannier, Volunteer Firemen, Mr. Parker, H. B. Hervey, Mrs. E. D. Robertson, Mrs. J. F. Seelstra, Mrs. Agnes Leighton, Louis Zeiger, M. Penn Phillips, Dr. Raymond Simpson, Frank Spencer, Cap. E. G. Everett, C. G. Huntsinger, Jim Heasley, Lewis H. A. Peterson, Charles B. Klenz, J. F. Sadler, Harold Roberts, Dr. J. L. Woehler, Stanley Drake, Grace Young, Roy Pike, R. E. Greenhaw, T. S. Mathis, Mr. and Mrs. P. W. Senour, P. R. Penn, Elton Foote, Mrs. M. Messner, Charles Davis, Waverly Pratt, Central Garage, L. H. Foster, Mrs. Lida F. Grant, A. O. Pritchard, Dr. and Mrs. Lee Evans, John Billheimer, Andy Liscomb, Dr. Earl Gossard, Robert Wright, Frank Lovell, Knox Hager, Doris Gossard.

## New Kiwanis Heads Will Be Installed At Tuesday Meeting

Installation of officers of the Sierra Madre Kiwanis Club for 1937 will be held next Tuesday evening at the Woman's club house. It was announced yesterday following a directors' meeting at the home of Rev. and Mrs. O. Pritchard, Tuesday evening.

Wives of all members of the club are invited, as this will be a Ladies Night meeting.

The installation services will be conducted by Lieut.-Gov. William Campbell, of Pomona, and will be his first installation following his induction into office today at Alhambra.

The committee in charge, which has promised a turkey dinner to start the evening, is composed of Past-presidents Waverly E. Pratt, Clarence Huntsinger and Frank Spencer. Vocal and instrumental music and a travelogue picture will follow the installation.

The new officers to be installed are Dr. M. H. A. Peterson, president; Roy Pickett, vice-president, and Arthur M. Morse, secretary-treasurer.

## Car, Truck Crash On Highland Ave.

A coupe belonging to Curtis Davis, 71 East Algeria avenue, was badly damaged Saturday afternoon when it crashed into a truck driven by Harry Holland at Highland and Baldwin avenues.

Holland, who was driving east on Highland avenue, told police he made the boulevard stop, while Davis, going south on Baldwin avenue, said he did not see Holland's truck in time to stop. Neither was injured.



### ICE SLICKED ROAD TO MT. WILSON TRAPS MOTORISTS

An automobile skidding on the ice-slicked Red Box-Mt. Wilson road jammed up 150 cars loaded with pleasure seekers Sunday. Deputy sheriffs and highway patrol officers finally worked the car back onto the narrow road and limited traffic from then on to machines equipped with skid chains.

A two-mile stretch of the highway was covered with a coat of ice an inch thick.

### LOCAL JAYSEE BOY ON ORATORY TEAM

Ray Simpson, 459 Raymond avenue was a member of the men's oratory team representing Pasadena Junior College at the annual convention of the Western Association of Teachers of Speech held in Pasadena recently. A total of 136 western speech association teams were contestants, and conferences of oratory and debate were held at Pasadena Baptist and Presbyterian churches Mrs. Irene S. Peters, speech teacher at Jaysee, was hostess at a special convention which opened the conference.

### CHILDREN'S ORCHESTRA TO PERFORM AGAIN



CHILDREN'S RHYTHM ORCHESTRA that attracted much applause in presentation offered by St. Rita's Parochial School and in which 27 children participated. The youngsters will appear again on the school's Christmas program Tuesday afternoon, December 22, when pupils will present their annual Yuletide play, the title of which this year is "A Trip to Santa Claus Land."

### Unique Christmas Party Planned By Church Society

A colorful and unique Christmas program is being planned for the Woman's Missionary Society of the Congregational Church for Tuesday, December 15, by Mrs. Maybelle Barker and Mrs. Warren O. Preston. The luncheon table decorations and the tables presided over by hostesses dressed in costume will carry out the theme of the program "Christmas in Other Lands." Outstanding numbers on the program will include a French Christmas Carol by Mrs. Lee Shippey; a song, "Tannenbaum," to be sung in German by Mrs. Mary Blanke; a Spanish Carol by Manuel Reyes and Bobby Sanebría and Mrs. Jacobson will entertain with a Swedish poem.

Mrs. Rudolph Hartman and Mrs. H. C. Reavis will act as door hostesses with Mrs. E. E. Bacon and her committee in charge of the luncheon. Reservations are to be made with Mrs. Taylor.

*Just in Time for Christmas!*

**Manufacturers Samples of Knitwear**



**1/2 Price**

**Girls' Sweaters**  
Reg 1.25 to 2.95  
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**Infants' Wear**  
Reg. 50c to 3.95  
Sacques, Shawls, Bootees, Sweaters, 3-piece Sets

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We Are Equipped to Handle ANY Size Job and Offer Quick Service—Get Our Prices on Job Printing—Sierra Madre News—Phone 48

## ROBERTS

THE BEST AT ITS BEST



### Make This a Musical Christmas

We have the finest selection of musical instruments and accessories at reasonable prices. Convenient terms arranged.

There is No Substitute for Music

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### GIFT SLIPPERS

WOMEN'S—priced from 85c to \$2.00  
MEN'S—priced from \$1.10 to \$2.85

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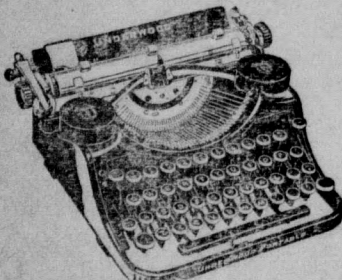
WOMEN'S Silk Hose—50c and 79c  
MEN'S—Work or Dress Hose—15c to 35c pair  
MEN'S Pajamas, Shirts, Ties, Belts, Garters, Suspenders and Underwear—Reasonably Priced

Red Goose Shoes for Children and Women  
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GUARANTEED SHOE RE-BUILDING

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**Just 12** More Shopping Days until Christmas days more to shop in comfort

at the

### Little Shop in the Village

where you will find gifts for Baby to Grandmother or Grandfather... Just to mention a few gift items.

### Pottery

From the better kilns of Catalina, Tudor, Homer Laughlin and Padre and priced from 25c to \$2.50.

### Mexican Ware

Baking Dishes, casseroles, chili bowls, plates, also Mexican bubble glass in water jugs, pitchers, glasses, etc.

### Articles in Leather

Billfolds, key cases, manicure sets, sewing sets, five-year diaries, etc.

### Package Dressings

Papers, Cellophane, tissue paper, celluloid, tinsel ribbons and cords, tags and gift enclosure cards.

### Greeting Cards

You can buy them as low as one cent, others at two for five cents, five, ten, fifteen, twenty-five cents and up. And for the busy buyer, who can not spare the time to select, assorted boxes at 39c, 50c, \$1 per box.

**THE RIKEMANS'**  
in Sierra Madre at 19 Kersting Court

### Woman's Club Notes

"THE Emergence of the Adult" was the subject that club members heard discussed at Wednesday's club luncheon, by Dr. Gertrude Laws. Step by step from infancy characteristics, to those of childhood, then on to pre-adolescence to adolescence and finally to the adult stages. Dr. Laws explained in detail how we often carry many of these tendencies with us through life. Those present were enthusiastic over Dr. Laws presentation, and it is hoped that she may be with the club again at an early date.

Next Wednesday morning at 11 o'clock Miss Sybil Moore will be presented to the International Relations department, by Mrs. A. E. Pulling. Miss Moore spent last summer touring Europe, and will give her observations from the international relations standpoint of Germany and other European countries.

The usual Bible study will precede Miss Moore's talk at the usual hour.

On Friday at 1 o'clock Mrs. Lee Shippey's French section will convene for the last time until after the holidays. These classes are both instructive and entertaining and every club member should take advantage of this rare opportunity.

Many good things are in store for us in the very near future, so let us keep our Wednesdays free to attend the meetings at the club.

—Alyce Anderson.

### Junior Women Will Help City Firemen Play Santa Claus

Plans for donating canned goods to the Firemen for their Christmas baskets and completing arrangements for their Christmas party occupied the attention of the Junior Women at their meeting Thursday evening, December 4 at the clubhouse. Two new members, Miss Doris Goshorn and Miss Burna Rutledge, were welcomed into the club.

Sunday afternoon, December 20, from 2 to 5, was set aside for the Christmas party and program. Each member is requested to bring a gift for the club. Next meeting will be held Thursday evening, December 18.

### Telephone 22

Suits Cleaned and Pressed

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MILLINERY AND DRESS SHOP

Dresses, Coats  
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Smart Styles  
Moderately priced

196 E. Colorado  
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### In a Social Way

#### BARLOWS ENTERTAIN EPISCOPAL GUILD

On Tuesday afternoon the beautiful home of Mrs. W. Jarvis Barlow was opened to St. Catherine's Guild for their benefit bridge and tea party. The occasion brought a large assemblage of members and guests and proved to be a most enjoyable event besides helping the funds of the Episcopal Church.

Twenty-three tables of bridge were played at which prizes were presented to the winners at each table. Mrs. Mary Goodhue and Miss Thomasella Graham poured tea during the late afternoon.

#### MISS CAUKIN ENTERTAINS GROUP OF FRIENDS

An enjoyable social event of this week was the 7 o'clock Sunday dinner given by Miss Crickett Caukin at the home of her parents, Mr. and Mrs. R. O. Caukin, 267 North Baldwin avenue, preceding an evening of cards. Later in the evening Miss Crickett displayed her treasured collection of ship models, paintings and pictures.

The striking combination of blue and silver color scheme and bouquets of red carnations were selected decorations. Small tables circled the long center table beautifully decorated with a crystal centerpiece and lighted candles. Each guest was presented a corsage of Camellias, cut from the Caukins' flower garden.

Guests included Mr. and Mrs. J. L. Jagger, Mr. and Mrs. Clay Atkinson, Mr. and Mrs. Fred Pickett, Mr. and Mrs. R. J. Peisinger, Mr. and Mrs. Charles Cobb, Mr. and Mrs. Warren Heist, Mr. and Mrs. Robert Warden, Mr. and Mrs. R. MacKenzie, Miss Phyllis Prague, George Hayes and Pierson Miller, all of Pasadena and Mr. and Mrs. William Schwartz and Miss Crickett Caukin of Sierra Madre.

#### SOCIAL NOTES

Mr. and Mrs. E. D. Burbank entertained as their guests Friday evening Mr. and Mrs. F. H. Hartman, Sr., at the University Club in Pasadena.

Mr. and Mrs. Paul N. Carter entertained at tea Sunday evening at their home on 425 Canyon Drive, Mr. and Mrs. Walter Thompson of Monrovia. The Thompsons have recently returned from an extensive tour of Europe and Africa.

Mrs. R. W. Solomon and Miss Emma Jameson were co-hostesses at a delightful dessert luncheon and bridge at the home of the former, 657 West Grand View avenue, Saturday afternoon. Seven tables of bridge were played during the afternoon following the delicious dessert luncheon served at noon. Prizes were awarded the high score winners of each table.

Mrs. Adria Johnson was hostess to Miss Emma Jameson, Mrs. W. J. Lawless and Mr. and Mrs. E. W. Camp at a 7 o'clock dinner at her home on 503 West Grand View avenue Monday evening.

In remembrance of their tenth wedding anniversary Thursday, Mr. and Mrs. Foster C. Bumpus were entertained at an informal dinner and evening at the home of Mrs. Arthur Bumpus in Pasadena. Close relatives and friends of the family were included in the courtesy.

Mr. and Mrs. A. R. Twedell were hosts to a group of friends at a 7 o'clock dinner at their home, 67 West Mira Monte avenue, Wednesday evening. Covers were laid for 12 guests. Following the dinner an enjoyable social evening was spent by the group.

Following the installation ceremonies of the Order of Eastern Star Chapter Monday evening, friends gathered at the L. Wamock home on 258 East Sierra Madre Blvd., for a social evening and refreshments. Cake and coffee was served by Mr. and Mrs. Wamock to the 25 present.

Guests in the Pat West home, 622 East Sierra Madre Blvd., on Sunday included Mr. and Mrs. Alan Dinahart; Mr. and Mrs. Lew Landers; Mr. and Mrs. Harry Masters; Mr. and Mrs. Nick Copeland, all of Hollywood, and Mr. and Mrs. Tom Woodburne and daughters of Indianapolis, who are visiting in California.

Mapha Club met at the home of Miss Cynthia Hull, 540 West Montecito avenue, Saturday afternoon. Miss Eleanor Phillips president of the club, conducted the regular business session at which discussions relating to the "rush" tea given recently at the home of Miss Sara Jane Grile now were made by the members. Refreshments were served by Miss Hull.

Mrs. Foster Bumpus, Mrs. Lela Embree and Miss Jessie Southers will be hostesses at the regular meeting of the Friendship Club to be held Monday evening, December 14, in the woman's parlor of the Congregational Church. Refreshments will be served by the hostesses following the meeting and social hour.

Adelicious 6 o'clock "New England" dinner was served to eight guests Monday evening at the home of Mrs. Augusta M. Coats, 240 East Sierra Madre Blvd. Those present included Mrs. Josephine E. Marr, Mr. and Mrs. Leonard Wamock, Elliot Hayden, Honey Millman, Mrs. Millman, Augusta Coats and daughter Meriam.

—Doris Gilbert.

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## New Security Act Gives Census of Employers and Help

While nearly all employees here have turned in their applications for social security benefits to the post office, the deadline has been moved forward to midnight Tuesday, December 15. Postmaster R. O. Calkin announced. The original workers' deadline was Saturday, December 5.

Approximately 200 employee-applications have been returned, Calkin said. More than 60 employers here have turned in cards.

Under the law, both the tax-paying employers and workers are liable to fines and jail sentences if they fail to submit data required.

## Christmas Outdoor Lighting Is Festive



Because the gay joyous Christmas season comes out once a year, it is fitting that we make the most of its every tradition and enjoy it to the fullest. This includes decorating the exterior of the house and lawn with light. Because outdoor Christmas lighting shares the cheer with all passersby, it is in the unselfish spirit of the season and is one of the most appropriate ways of observing the Yuletide.

Of course, if you have cedar or deodar trees in your yard, you will string colored lights through their branches. But if your lawn does not contain these traditional Christmas trees, you can light other trees and shrubs, and achieve an equally attractive effect.

Outlining doorways, windows, gables or the entire front of the house with colored lights is another simple decoration which adds to the festivity of Christmas. Weatherproof cords should be used for all outdoor purposes.

Special outdoor decorations are given attention by floodlighting. For instance, a dummy Santa Claus may be placed on the roof near the chimney and lighted at night by a small spotlight. Or if the house has unbroken wall space, figures or wise men, stars, Christmas trees and the like may be cut out of composition board, nailed to the wall and floodlighted at night.

Every home offers individual possibilities for outdoor Christmas lighting. A little study and originality will produce beautiful lighted decorations which will be the envy of the town.

## Hometowners On Woman's Club Program

Sierra Madre Artists To Feature Poetry-Musical At Woman's Club

A Christmas gift to Sierra Madre from the Sierra Madre Woman's Club!

Such will be the unique novelty planned for Tuesday evening, December 29th, as the third concert of this season to be given at the Sierra Madre Woman's Clubhouse under the auspices of the Sierra Madre Woman's Club. Though the talent is professional and the program one of a calibre for which admission is regularly charged, there will be no admission charge for this gala holiday entertainment.

Like the Woman's Club here, fit concert given so successfully last month, this program is proof of Sierra Madre's artistic leadership as the artists to appear are all residents of this city. Uniquely, this will be a wedding of two arts, the arts of poetry and music. It will be a Poetry-Musical in which will perform the talented harpist, Yvonne Black of Nature's Harp and Harmony Studio, Sierra Madre; Francis Eakman, baritone, well-known to audiences in Sierra Madre and neighboring cities; and, as the poets of the occasion, Lucia Trent and Ralph Cheyney.

After having been introduced by Lucia Trent at the Sierra Madre Woman's Club, Lillian Burkhardt Goldsmith obtained her and her husband for guest authors and celebrities at the celebrity luncheons at the Los Angeles Friday Morning Club last Tuesday, the Santa Monica Uniflora's Lunch on Thursday and other organizations. Some of the poems featured at these luncheons will be given on the 29th.

A group of sponsors including many civic and artistic leaders in the community is being organized, the members of which will be announced later, together with the program.

## Holiday Spirit To Feature Meeting Of Wilson Hi P.T.A.

Christmas music, a tableau and readings by Wilson students and faculty members, will give a holiday atmosphere to the Parent-Teacher Association meeting next Wednesday evening, December 16, at 7:45 in the Willard Auditorium. The meeting is being held in the evening so that a larger number of parents and friends may attend.

The Boy's Choir, directed by Mrs. Sadie Tunheim and Miss Rua Lowe, music instructors, will sing during the presentation of the tableau "At the Manger at Bethlehem." They will also sing "Yuletide," a Bohemian Carol, and "Christmas Night," Praetorian.

Mrs. Esther Cogswell, dramatics teacher, will read "The Little Mixer," William Wilkes, 8-2, and Betty Lou Lucy, 8-1, in "The Little Shepherd," a Christmas play, will conclude the program.

## Glimpse Of Snow Capped Old Baldy Through Sun-Kissed Orange Trees Enthralls Visitor From Minnesota

"This is my first visit to Sierra Madre and I'm head over heels in love with it," Mrs. C. J. Rockwood, dean of women at the University of Minnesota for 12 years, told a NEWS reporter yesterday. Mrs. Rockwood, here for the winter, is staying with Mrs. Mildred Taylor, of 231 West Grand View avenue.

An out-of-doors enthusiast, who has spent several weeks this summer fishing throughout the Northwest, Mrs. Rockwood is "amazed" by the beauty and color of Southland flower gardens, particularly the poinsettias.

"You really ought to call Sierra Madre the Poinsettia Town," she said, her eyes twinkling.

But Mrs. Rockwood's most startling experience here was her first glimpse of Mt. Baldy capped with snow.

"I just couldn't believe it," she said. "With oranges on the trees and the weather like the middle of summer, the sight was one I'll never forget."

Sitting on Mrs. Taylor's front porch, Mrs. Rockwood unfolded a letter from her son, Greeley Rockwood, of Minneapolis.

"I have to pinch myself when I read Greeley's letters," she said. "Here I am, in sunny Southern California, reading about 14 to 20 inches of snow in Northern Minnesota."

"If you Californians could spend

## Rules Public Funds May Be Spent For Bibles In Schools

Use of public school funds for the purchase of Bibles has been ruled legal by the county counsel. However, the books must not be used for instruction purposes and must be limited only for reference purposes.

"The King James Bible is not a book of sectarian character within the meaning of the statute relating to school libraries," said the ruling.

## Serving You Is Our Business

IF you contemplate buying or building a home as thousands of people are doing now that the depression is behind us, let this friendly bank be of service to you. Consult it first. Its officers and directors are your neighbors. Their first obligation is to be of real service to the community, . . . to promote its growth.

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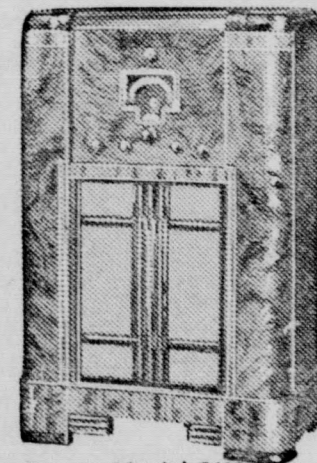
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## SIERRA MADRE NEWS

Sierra Madre, California

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Liberality was formerly called honesty, as if to imply that unless we are liberal we are not honest, either toward God or man.—Tryon Edwards.

## THREE CHEERS

Every loyal Sierra Madream will rejoice over the news that there is to be no break in the continuity of the city's great annual festival—the Wistaria Fete. It has come to be known as one of the West coast's outstanding events, looked forward to by winter visitors from every part of the world and sincerely appreciated by thousands of Californians who love the beautiful things in life and who come to Sierra Madre religiously every Spring to see one of nature's wonders, to dine under the marvelous bower of beauty and to inhale the fragrance of its wonderful bloom.

It is impossible to calculate the value of the advertising the city receives from the festival. It brings here every year many thousands of people of the most desirable sort. It gives our own citizens something to look forward to every year. Everyone is interested in having the town dressed up for the occasion and takes an interest in seeing that their properties are made as presentable as possible. . . . It is at once a stimulus to personal and civic pride.

It would be too bad if, through lack of interest and attention, "The Wistaria Town" should be allowed to drop out of the public gaze, as recently seemed probable. THE NEWS believes the city should take over the Fenell property as a city park and conduct the annual fete so that there would be no possibility of a hiatus in the series of fetes. But the time is getting short and the red tape necessary for the city to acquire title to the property would have consumed too much time to properly prepare for the 1937 festival. It is fortunate that there is among us a citizen so devoted to the interest of the community as Mrs. Ida Lawless who has not only assured the holding of a fete next Spring, but who can be depended upon to give devoted care and attention to the world famous vine and to enhance the beauty of its setting. Her plans for beautification of the Scenic Point tract and for the next fete are admirable. Her expressed willingness to turn the property over to the city at its own terms after she has improved it is as commendable as her purpose to make the forthcoming fete a community event, shared in by every organization in the city.

Mrs. Lawless has performed a really worthwhile public service.

## Father Sage Says:

The fellow that stays on the level never has to worry about making the grade.

The...  
Watch Tower

By Perley Poore Sheehan

## YOUR PEPPER TREE

O pepper tree, pathetic, Your scars are healing fast Because one had the vision To loose your chains at last. Now like a well-loved woman, You wear your robes with care, Assuming lacy veiling; . . . Red berries in your hair. Around your feet, exotics bloom, Whose incense wafts a rare perfume.

—MARY WARD.

WE got to thinking again of Paul Verlaine. Who'd also written a lot of religious poetry. The world's greatest—many regard it. Wrote most of it while he was in prison. We'd never seen him. He'd been three or four years dead by the time we reached Paris and the Latin Quarter. But, in a way, he was still very much alive. Dirty, debauched, yet with interludes of awful remorse. More like a spirit presence than a ghost. Almost everyone you met had known him. Students, writers, charming young women with responsive hearts and husky voices, picturesque old reprobates who'd come to the Latin Quarter ages ago and never gone home.

ONE of these old-timers who fascinated us greatly was Bibi la Puce—a nickname you might translate as "Bibi the Broke." A character out of medieval Paris. Scholar and scamp; tall, thin, a cross between Abe Lincoln and Don Quixote. He would hardly ever look at you; but when he did, how his eyes would pierce you through. Verlaine's last and most intimate companion. Made his living for years selling what he'd whisper with tight lips was that one last relic of the poet: Verlaine's pipe. Bibi must have sold "la pipe de Verlaine" upward of a hundred times. Any old pipe would do.

BUT under it all, the mystic, the devotee. One black morning—4 a.m. and gee how cold—we were scudding past Notre Dame when we ran into Bibi. Apparently he'd just been standing there, sort of bewildered. He gave us one of his looks. "It was like his mother," he said, twirling his head toward Notre Dame. And we knew he was speaking of Verlaine. He seemed a little dazed, but he wasn't drunk. "And there's where he died," he looked across at the big old charity hospital called "l'Hotel-Dieu." We went to a coffee-shop to get thawed out. No one else was there but the proprietor—and him asleep on his feet, once he'd served us. "A head like that of a Socrates," said Bibi, without much breath. And he spoke that phrase I was never to forget: "a Socrates crucified."

FROM the breast pocket of his ragged coat he brought out a thin packet wrapped in soiled tissue paper. It was a sketch of Verlaine. As he must have appeared toward the last. An exquisite thing, in pencil, faintly colored. But terrifying. Infinitely sad. A great head with a face like a mask. The head was that of Socrates, but the face was that of— we were going to say, a hog. But we can't. Verlaine's poetry is too beautiful. You know the old Greek legend. Let's say, then, the face of Orpheus—when Orpheus had just lost everything in hell. We looked at Bibi. He looked at us. There were tears in his eyes. This wasn't something he would sell.

ADVENT Sunday at the Church of the Ascension, and Dean Bode reading a religious drama—a sort of medieval mystery-play—called "The Coming of Christ." (We get such things occasionally at the Church of the Ascension.) A play written by another poet—one who'd been a common sailor, and a porter in a New York saloon, before he got himself a job in a carpet-factory up in Yonkers. Meaning, of course, John Masefield, now poet-laureate of England.

land. It's a play that opens in Heaven, with the Spirit of Christ about to come down to earth for that first Christmas in Bethlehem, while four great archangels beg him not to because of all the grief that awaits him there.

WELL, we couldn't help it. Even as we listened to the Dean, and never missed a word, that mask and head of poor Verlaine were there in front of us; we were hearing Bibi's phrase—it came like a treble counterpoint to solemn music: "Socrates . . . crucified." And we thought of how it must have been when Verlaine's own great soul also, perhaps, was quitting heaven—how the archangels may have warned his spirit also of the martyrdom it would have to endure on earth. But the spirit had a message—some of the greatest sacred poetry the world has ever known came to earth. As did—your own.

AND we wonder if, after all, it wasn't some thought like this that John Masefield had in his mind when he was working on the play Dean Bode read to us—if he wasn't thinking of the "advent" of his own spirit here on earth, with the years of martyrdom that lay ahead of it. A play not so much of the Advent of the Lord perhaps as a mystery play of Every Man.

## Gaddin' Around

with  
BILL PEET

THE old Yuletide spirit, Christmas cheer or whatever you choose to call it, has finally hit Sierra Madre merchants, who are substantial citizens and taxpayers. Yes, the storekeepers of our town have dolled up their windows in big league style and mighty attractive window displays they are if you take time over to look 'em over.



Joe Sadler, right next door to the NEWS has a stocked up with some mighty attractive merchandise. The Rikemans have a window that in any city, large or small. By old friend Hull of the Sierra Madre Hardware Co., has both his windows filled with the kind of stuff folks want to buy. Harold Roberts market is even more attractive than while the Roberta Shop and other stores display wares in such a manner that folks stop and look.

This is the time of year when people have money to spend for Christmas gifts and want to spend it. Our merchants bidding for patronage should place before the public in their store windows samples of what they have to offer the buying public. Let's keep the Sierra Madre dollar in Sierra Madre . . . and before trying elsewhere why not see if we cannot buy right at home our Christmas gifts. Give the local merchant a break. He deserves it.

Candy tuft and corn flowers for our Rose Tournay float. How does your garden grow, neighbor?

The time is getting close when work must be started on the float. Blue and white flowers are needed in order to carry out the original scheme of the artist's design "The Lady of the Lake."

Several persons who know what they are talking about tell me that if the float, when completed, follows out the ideas created by Artist Dewey, it will be one of the outstanding floats in the big parade and stand a fine chance of winning something more than honorable mention. Honorable mention is all right, but we are shooting at something higher . . . and it's gonna take a lot of white and blue flowers, also money to build a float that can gain a higher rating than just honorable mention. If you are not going to be able to contribute a lot of flowers, send your cash contribution to Treasurer Huntzinger—don't let it be said you didn't have a part in the creation of the float.

Here's the prize story of the week.

Well known local citizen invited two friends to dinner the other night and the meal was prepared by his young daughter, who insisted upon supervising the whole "works" from soup to

## BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreams, whose birthdays are indicated

|                     |         |
|---------------------|---------|
| Velma Pickett       | Dec. 12 |
| Mrs. G. Wissler     | Dec. 12 |
| Roberta Roberts     | Dec. 12 |
| Mrs. George Halpin  | Dec. 12 |
| A. A. Lanphear      | Dec. 12 |
| Norman Lalone       | Dec. 13 |
| Raymond Picard      | Dec. 14 |
| Norman Jensen       | Dec. 14 |
| Carl Young          | Dec. 14 |
| Lillian Kennedy     | Dec. 15 |
| John M. Shaw        | Dec. 15 |
| Mae Barlow          | Dec. 15 |
| Dena Shapiro        | Dec. 15 |
| Mary Silvia Colbert | Dec. 16 |
| Evelyn Solury       | Dec. 16 |
| Arthur Schlitz      | Dec. 17 |
| Mrs. John Shaw      | Dec. 17 |
| Mrs. L. Evans       | Dec. 17 |
| Mrs. H. J. O'Rourke | Dec. 17 |
| Ola Clements        | Dec. 17 |
| Lucia Cheyney       | Dec. 17 |
| Mrs. Woodson Jones  | Dec. 17 |
| Roy Pickett         | Dec. 18 |

## SMALL FARMS HELD SOLUTION OF GROWING LABOR CONFLICT

By RALPH H. TAYLOR  
(Executive Secretary, Agricultural Council of Calif.)

ARE smaller farms—operated by the farmer and his family, perhaps with the help of his neighbors during harvest season—the answer to California's farm labor problem? In other words, should California agriculture eliminate strikes and disturbances—by the drastic expedient of eliminating the farm laborer?

This thought-provoking question is raised by a recent editorial in the Imperial Valley Democrat, pointing to the Salinas lettuce strike as a striking object-lesson of the hazards of large-scale farming, and urging a return to "40-acre farms" as the solution of the problem.

Arguing the affirmative of the case, the Imperial Valley newspaper, published in one of the State's most productive farming areas, declares:

"It is to be devoutly hoped that the Salinas strike will not have a follow-up in Imperial Valley when the lettuce deal begins here. Regardless of who may be to blame, the situation is serious and losses will not be alone those of the present season.

"The Imperial Valley Democrat calls attention of the local ranchers, civic bodies and business men to the necessity of getting rid of the big farming idea. Let us get those 40-acre farms and there will be no such thing as the Salinas strike. Forty-acre farms will solve the problem. A man and family can easily negotiate 40 acres, earn a good living, make a nest egg and help create the most prosperous farming section in America."

In this regard, it is interesting to note that the most popular California farm at the present time is the farm of from 20 to 49 acres. According to the Department of Commerce, 38,260 of the 150,360 farms in California fall in the category of from 20 to 49 acres. There are 26,492 farms of from 10 to 19 acres; 27,378 of from 3 to 9 acres.

In the entire State, there are the printers name.

As he arose from the table Mrs. local citizen said to his guests: "It was a good feed. I should have married that gal instead of her mother."

The "Dog House Club" recently formed by a local group has an imposing membership list, composed, of course, from drover, trodder, males who are in bad with their wives. And believe it or not, an invitation has been extended by letter to the King of England, inviting him to become a member of the Sierra Madre chapter.

It looks as if England's King Edward was very much in the dog house and Sierra Madreams would welcome him as a fellow member.

Some day I am going to print the names of local members of this club, but before the piece appears in the paper, I shall be many miles away and going strong.

Pat West's Country store program last week was a big success . . . did you recognize Harold Roberts through his disguise? He looked like "Get Rich Quick Wallingford" . . . others might have been recognized had they come out from behind the bushy, bush, commonly known as false whiskers . . . Don't forget that our firemen are painting 'em up so that they will make some poor kiddie happy . . . Bring your toys to the shop next to City Hall. Many more are needed and the appeal should not go unheeded . . . Let's see, wasn't it the former Kaiser Wilhelm of Germany who told the little Dutch children that Santa Claus was dead? These are busy days for local realty dealers and very soon houses for rent will be at a premium . . . Plenty of tang in the air to remind you that Xmas is just around the corner . . . Christmas is the day most of us go to church and sing, "Hark the Herald Angels Sing" or "Adeste Fideles" . . . Do your Christmas shopping early.

ADIOS. See you all again soon

about 10,000 farms—10,168 to be exact—of 500 acres or more!

But where it would be the course of wisdom to end large-scale farming in California, subdividing the big farms into 40-acre tracts and discouraging the development of extensive acreage in the future, is highly debatable.

There are good arguments on both sides. No one can discount the threat to the future of California agriculture in the present ill-considered and unsound program of the more radical labor leaders to force the unionization and regimentation of all California farm workers. The program is entirely unworkable, and the California farmer who is counting his losses after a strike might well be tempted to endorse the small-farm idea.

But on the other side of the case, California farmers—both owners and workers—need only look to the southern states to recognize that the small-farm plan usually leads to "tenant farming" and conditions which California would certainly not want to duplicate. The plight of the average share-cropper and "peasant farmer" in the South is too well known to invite imitation.

There is also the undeniable fact that the small farm, from some branches of agriculture, means higher production costs and higher prices to the consumer. There are millions of acres in California which cannot be farmed economically except on a large-scale basis. Livestock farming is a typical example. Like wise the cotton grower who attempts to make a living on a small acreage is doomed to failure or peasant living conditions.

But even the small farmer, who can successfully operate his farm "on his own," is still dependent on outside labor in many instances. The Salinas lettuce strike, for instance, was a strike of packing-shed workers—not workers on the farm! In many cases especially in the handling of perishables, there are services which the farmer cannot perform for himself. The very nature of his product requires that they be packed close to the cars, where icing and other facilities are immediately available to prevent spoilage and reduce losses.

Where big-scale farming is necessary and most efficient, it will undoubtedly continue. On the other hand, there are 100,000 small farms in California for 10,000 big farms! Both are dependent, to some extent at least, on employed labor.

The farmer and farm worker must both buckle down to the job of finding a peaceful and equitable solution of their common problem—free from radical domination or subversive influences!

## THIS WEEK IN HISTORY—

— DECEMBER 11 —  
Battle of Fredericksburg, 1862  
— DECEMBER 12 —  
Arthur Brisbane born, 1864  
— DECEMBER 13 —  
New Zealand discovered, 1751  
— DECEMBER 14 —  
George Washington died, 1799  
— DECEMBER 15 —  
Hartford Convention, 1814  
— DECEMBER 16 —  
Boston Tea Party, 1773  
— DECEMBER 17 —  
1st airplane flight, 1903

## The Jangling Reporter

By Lucia Trent and Ralph Cheyney  
We frowned upon the duelist But the duel that's craziest, cruellest, Is when irate Nations lose their heads—and limbs. The traffic toll increases; It's a war that never ceases— And what does one gain except one's funeral hymns? No more sneers and sasses . . . Tugwell will ship molasses, Which is sweeter than his critics, folks—and how! That Santa Claus and reindeers Be not called on in vain, dears, Let's send our broken toys for



Eight miles of the Foothill boulevard between Azusa and Claremont are under construction; an additional 10-foot strip of road is being graded and paved, curbs, gutters and sidewalks installed. Travel goes through the work without inconvenience.

During the month of November, 13,418 more people in Los Angeles County were at work. That is the placement figure for the month, according to Arthur E. Wood, county manager for the California State Employment Service. Jobs were found for that many men, women and juniors.

It is not against the law for adult persons to smoke on public school grounds, according to a ruling from the county counsel's office. An official had asked if adults could be prohibited from using tobacco under the same rule which now applies to juveniles.

Passing the pre-prohibition high in liquor revenue, with a further increase anticipated, post-repeal drinkers already have paid \$1,400,000,000 into the federal purse in liquor taxes. Liquor tax receipts last year aggregated \$505,464,000, a total of \$94,443,000 more than the previous year and \$22,000,000 above the pre-prohibition peak of 1918-19. Revenue for the 1936-37 fiscal period is expected to total close to \$900,000,000.

J. M. Doran, executive director of the Distilled Spirits Institute, Inc., said 1,000,000 workers have received jobs because of repeal, that racketeering has been largely eliminated, and that per capita consumption of liquor has decreased from 1.62 gallons in 1917 to .56 gallons in 1936.

The idea of auto trailer as a home is nothing new in Los Angeles. It goes back to the 1830s, when Mrs. Fremont, wife of the famous General, ordered a carriage from Boston to be shipped around the Horn. It was the first thing of the sort ever seen here. When it arrived, according to records found by workers compiling the California Guide, it was discovered that by pulling a cord and pushing a seat the carriage became a bed. "Thus," stated one old record, "the distinguished lady and her daughter were always at home, being able to spend the night wherever nightfall overtook them."

Although they ruled California for generations, neither the Spaniards nor the Mexicans during their time of power put out a newspaper. This unusual bit of history was discovered by members of the WPA Federal Writers' Project, while compiling a California Guide Book. The first issue of the first newspaper ever to be published in California, was brought out on the 15th of August, 1846, in Monterey. A month before, the famous Commodore Stockton had begun the American occupation of California. The paper, whose lead story advocated the American annexation of California was called "Californian," and was printed on one side of a single sheet of paper, 12½x8¾ inches.

Inability to judge distances often is found to be an accident cause.

Where a driver with defective vision in one eye is involved in an accident, the accident almost invariably occurs on the side of the defective eye.

These are some of the results of a six-months' survey made for the California State Department of Motor Vehicles by Dr. Harry De Silva.

## Business and Professional Directory

| Attorneys                                                                                                                                                                                               | Osteopaths                                                                                                                                       |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>ROBERT MITCHELL and NOREN EATON</b><br>ATTORNEYS-AT-LAW<br>520 H. W. Hellman Bldg.<br>Los Angeles, Calif.<br>Telephone MI 3427                                                                       | <b>DR. MARY GROTH</b><br>OSTEOPATH<br>PHYSICIAN & SURGEON<br>144 E. Highland Ave.<br>For Appointment Phone 285-1                                 |
| <b>M. A. WOODWARD</b><br>ATTORNEY AT LAW<br>99 Suffolk Ave., Sierra Madre<br>Office Hours 9-12 A.M.<br>Phone 72, Sierra Madre                                                                           | <b>Dr. C. L. T. Herbert</b><br>Osteopath<br>Office in Patio S. M. Hotel<br>TELEPHONE 57<br>Residence Phone 215-1                                 |
| <b>Dentists</b>                                                                                                                                                                                         | <b>Eye, Ear, Nose, Throat</b>                                                                                                                    |
| <b>Dr. J. L. Woehler</b><br>X-RAY - DENTIST<br>31 South Baldwin Avenue<br>(next to Post Office)<br>Telephone 45<br>Evenings by Appointment                                                              | Established 1907<br><b>William G. Barks, Opt. D.</b><br>Optometric Eye Sight Specialist<br>509 S. Myrtle Ave., Phone 173<br>Monrovia, California |
| <b>Dr. Thos. Warden</b><br>DENTIST<br>Hours 8:30 to 12:15 to 5<br>Telephone 186-1<br>522 W. Sierra Madre Blvd.<br>Office Closed on Fridays                                                              | <b>Plumbing</b>                                                                                                                                  |
| <b>Physicians and Surgeons</b>                                                                                                                                                                          | <b>and</b>                                                                                                                                       |
| <b>Geo. W. Groth, M.D.</b><br>94 N. BALDWIN<br>Phone 20                                                                                                                                                 | <b>SHEET METAL</b><br>SIERRA MADRE<br>HARDWARE CO.<br>31. W. Sierra Madre Blvd.<br>Telephone 98<br>Night: Phone 299-4                            |
| <b>M. H. A. Peterson, M.D.</b><br>Physician & Surgeon<br>Office, 65 E. Sierra Madre Blvd.<br>Phone 60—Residence Phone 78<br>Hours 2 to 4 p.m. Daily<br>except Saturday and Sunday<br>and by appointment | <b>Undertakers</b>                                                                                                                               |
| <b>Sierra Madre Academy of the Danse</b><br>Instruction in All Types<br>Classes Tues., Friday, 2:30 p.m.<br>26 Windsor Lane                                                                             | <b>GRANT</b><br>Funeral Parlors<br>201 W. Sierra Madre Blvd.<br>Telephone 93                                                                     |
| <b>INSTRUCTION</b>                                                                                                                                                                                      | <b>Telephone</b>                                                                                                                                 |
| <b>NATURE'S HARP &amp; HARMONY STUDIO</b><br>MISS YVONNE BLACK<br>481 Woodland Drive<br>Harps Rented Reasonable<br>Hours: Wed. and Sat. P.M.<br>or Special Appointments                                 | <b>Rent Paid?</b>                                                                                                                                |
| <b>Electrical Service</b><br>WIRING, REPAIRING<br>Thermador Air Heating<br>and Water Heaters<br>Refrigeration                                                                                           | <b>DISCOUNT IF PAID BY 20th</b><br>Office Hours: 8 a.m. to 5 p.m.                                                                                |
| <b>EBER THOMAS</b><br>62 West Sierra Madre Blvd. — Phone 348-2                                                                                                                                          | <b>Edward De Long</b><br>Paper hanging, painting,<br>decorating.<br>649 W. Montecito Ave.<br>Phone 1053                                          |
| <b>Authorized</b>                                                                                                                                                                                       | <b>Norge Sales and Service</b>                                                                                                                   |
| <b>M. L. BOWMAN</b>                                                                                                                                                                                     | Ranges and Appliances<br>Air Conditioning                                                                                                        |

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Always popular with discriminating buyers, the diamond is the King of Gifts . . . Its brilliant loveliness and exquisite colors are as attractive as the air of mystery which has always surrounded it. See our matched sets . . . engagement rings and wedding band.

Some as low as  
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Let us remount your diamond in a new modern setting.

For lasting beauty give a diamond

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**Stuff 'n Dates**  
by Ned Moore

**OLDEST LIVING THING IN THE WORLD**

IS THE MONTEZUMA CYPRESS LOCATED AT CHUPATEPEC, MEXICO. ITS TRUNK IS 119 FEET IN CIRCUMFERENCE, AND IT IS ABOUT 600 YEARS OLD ENJOYING A SENILITY OVER HUMBERT'S BABIES AND THE AMERICAN SEQUOIAS.

TREES HAVE ENTINED THE HEART OF MANKIND SINCE BECAME A SENTIENT BEING THEY HAD A PROMINENT PLACE IN THE LEGENDS AND SACRED CEREMONIES OF ALL AGES AND OF ALL PEOPLE, PARTICULARLY THOSE OF THE OLD HEBREW AND NOORSE SAGAS.

THE SEQUOIAS OF WESTERN NORTH AMERICA ARE BESSUED WITH GIANTS OF THE FORESTS WHICH TOBER 400 FEET HIGH AND MEASURE 100 FEET IN GIRTH AT THE THOUGHS.

OTHER FAMOUS TREES OF THE WORLD ARE AUSTRALIAN "GARRI" JOE EUCALYPTUS AND THE GIANT BAOBAB OF AFRICA ABOUT WHICH MANY OLD FABULOUS STORIES ARE TOLD.

THIS TREE HAS LIVED THROUGH THESE PERIODS OF TIME



### ARCADIANS WANT TO STAGE BOXING BOUTS

Arcadia's city attorney, William Elam, is investigating city ordinances with a view to determining whether amateur boxing bouts may be staged in the swimming pool adjoining the Santa Anita Inn on Huntington Drive.

It is hoped to hold the contests in this "arena" through the racing season, according to Ed Williams, who submitted the plan to the town council recently.

### ROSE BOWL PICTURE AT LYRIC THEATRE

"Hideway Girl," starring Martha Raye, and "Rose Bowl," featuring Tom Brown and Pasadena's pigskin oval, have their final showing tonight at the Monrovia Lyric Theatre.

"The Great Ziegfeld," MGM's super-musical with William Powell as the fabulous girl-glorifier, Luise Rainer as Anna Held and Myrna Loy as Billie Burke, opens tomorrow.

### Turkey For Every American Home Thanksgiving Day Sets New Record; Chain Stores Rush To Farmers' Aid

The American people ate more turkey on Thanksgiving Day, 1936, than they have ever previously consumed on this national holiday. This information was received here today by L. L. Wood, District Manager of Safeway Stores. The statement was made by George Makins, General Manager of the California Turkey Growers' Association, the largest organization of turkey producers in the country. Reports from all turkey producing sections of the country show a tremendous movement during the last week of November, Mr. Makins said.

In eating his Thanksgiving turkey this year the American consumer expressed his gratitude because there was a turkey for every pot. Ten days before Thanksgiving there were 20,000,000 of the birds "on the hoof." The average turkey is a dinner for more than six or seven persons, which meant enough turkey for every inhabitant of the United States, with some left over for Christmas.

A turkey in the barn-yard is far from being roast turkey on the table. It was here that the chain stores of the Nation, with their unusual facilities for distribution, entered into the celebration of Thanksgiving.

There are more than five million farmers who grow turkeys. In many sections it is one of the few winter cash crops. As turkeys began to move into the markets it was disclosed that there were five million birds in excess of last year's crop. The market was threatened with demoralization.

This brought an emergency appeal to the National Association of Food Chains with headquarters in Washington, D.C. More than 125 urgent telegrams poured in from farm groups, poultry associations, marketing organizations and producers, representing a membership of three million farmers.

The chain stores immediately threw all their resources into the greatest turkey drive that had ever been carried on. They brought turkeys to the consumer with inducements that could not be resisted. By advertising and sales promotion they increased the normal demand for turkey. They stemmed the tide of falling prices that threatened disaster to the producer.

The turkey drive is not over. It will continue during the entire month of December leading up to another big sale for the Christmas and New Year's holidays. It was not possible to consume 20,000,000 turkeys in a single feast and there are many left. The quality of the fowl is

exceptional this season, the prices are low and the supply is still equal to the demand.

For many years big turkeys have been favored by the buyers. The producers have responded to the demand and bred their birds up to the heavier weights. This year the Thanksgiving demand was for turkeys weighing 12 to 15 pounds. The 18 or 20 pound turkey is the economical buy. The waste is nearly the same in the small and large turkey. If there are four pounds of meat on a four dollar turkey and ten pounds of meat on a six dollar turkey it is easy to see where the bargain lies. A large proportion of the big turkeys are left for the Xmas trade.

### Fire Flames

By One of the Boys

ALL the fellows are reporting very good results selling tickets for our annual party. Each evening after 9 o'clock they gather at the station and tell of their experiences. The folks of the city look forward to the coming of the firemen at this season. One fireman told of a lady who had a one dollar bill tucked away under the rug, holding it to buy one of the ducats to the party. The "quarters" now have a sign across the door naming it the "DOG HOUSE CLUB." This ticket selling and toy repairing job is responsible for this.

Most of the uniforms are having an overhauling. A number of the firemen will now wear three stars, each star indicating five years' service. Those who have passed the 15 year mark are Chief Richards, Assistant Chief George Norris, W. L. Hibbs, Milt Steinberger, Louis Karger and Captain Steve Patsel. Several others have now been members since 1924.

Although there are silver threads appearing on the temples of these older members, they are just as active and ready to go when the siren sounds as they were when the department was organized. One look at "Shorty" Steinberger when he runs for the truck at the siren sound will prove this.

Vern Udell and Bob Newbery, the "Old Faithfuls" of the Toy Shop are doing a nice piece of work and if they are not in the "dog house," it is because their wives are very patient ladies.

The Country Store and Vaudeville show at the school auditorium on Saturday was a great entertainment and the only flaw to be found was the fire juggler. When this act was before the audience, it gave the firemen a great deal of concern, especially when the performer was surrounded with so much inflammable material. However, Pat West gave us a great show.

It might be well to inform the general public that it is the aim of Chief Richards to always have firemen "backstage" during a performance at the school auditorium, and that there is no cause for alarm.

### Short Cuts To Los Angeles Coming Fast

Through the combined efforts of Los Angeles, State and Federal governments, the Great Figueroa street Extension project will soon become a reality. The section between Bishop's road and College street is rapidly taking form.

Crews are now cutting through the mountain, grading the roadbed and laying sewer pipe and storm drains preparatory to paving. Such fast progress is being made that the entire project is scheduled for completion March 1. With the opening of this section of Figueroa, travel will no longer have to use the long circuitous route around the mountain and through the congested business section of Los Angeles.

In addition to the four tunnels already completed and in use, the program calls for a 1000-foot viaduct link starting at the northerly tunnel portal in Elysian Park. The viaduct will cross the railroad tracks, the Los Angeles river and San Fernando road to join North Figueroa street; it will also make direct connection with the proposed Arroyo Seco parkway. A roadway 44 feet wide and five and a-half foot walks on both sides is planned for the viaduct.

Excellent progress is also being made on the Macv street subway which will extend from Lyon street to 100 feet west of Date street, adjacent to the proposed Los Angeles Terminal railway station. The new grade separation will be 505 feet long, with a roadway 55 feet wide, plus six-foot sidewalks on either side. Completion of the project is scheduled for early spring.

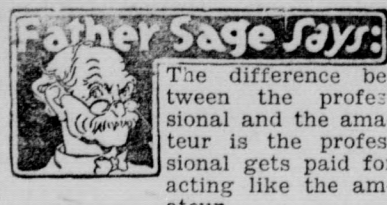
### ADVISE TRAILERS TO USE "BROADWAY ROUTE"

With trailers popping up like mushrooms along the highways, the National Automobile Association advises this new type of traveler to use the Southern route or "Broadway of America," if he wants to go East. The "Broadway" has a minimum of grades and sharp curves and less snow than the northern routes—all factors important to trailer users.

### ARCADIA TIGHTENS UP ON FIRE CALLS

Because members are not covered by State compensation when fighting fires outside the city limits, the Arcadia fire department in future will not answer calls in county territory adjoining the city.

The ruling was in answer to the question of whether or not the department should answer calls to the Arcadia Sanatorium.



### Payments Reduced



### Autos Refinanced

Easy-er! Would lower payments increase the pleasure you derive from your Car? Then come in and ask about our Auto Re-Finance plan. It gives you more time in which to pay-off, and lets you meet the payments in smaller, more easily paid amounts! Actually "easier" than "easy" payments.

**Southern Finance Service**  
122 South Myrtle  
Monrovia

### ATLAS TIRES

have a new Grip-Safe, Silent, Tread

We will trade for your smooth tires, giving you a new increased allowance with a written guarantee on one year's service.

### STANDARD Service Station

Call or Phone  
J. Milton Steinberger  
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### We Stress Four Points



- 1—Supreme Quality Service
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- 4—Economy without Cheapness

(No cut rate materials or incompetent work)

Expert Cleaning, Dyeing, Pressing, Repairing and Alterations

WE CALL FOR AND DELIVER

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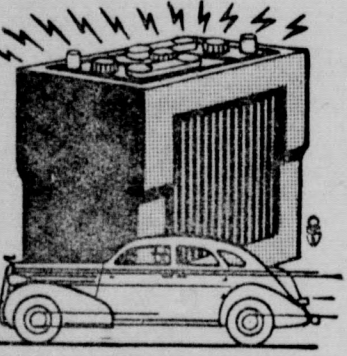
Phone 3  
14 West Sierra Madre Blvd.  
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### Give a Jewelry Gift This Xmas!

We have a very fine assortment of Watches, Diamonds and other jewelry at very reasonable prices. Convenient terms arranged. (Guaranteed Watch Repairing)

**H. FOLADARE**  
63 East Colorado St., Near Raymond, Pasadena



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with a 3-year Guarantee

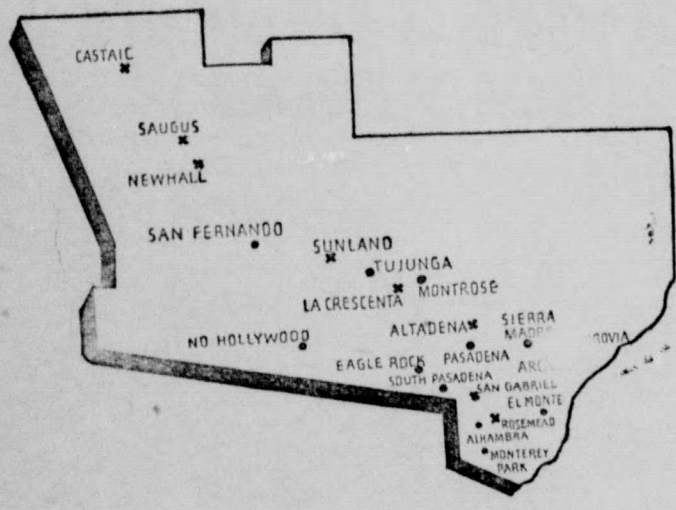
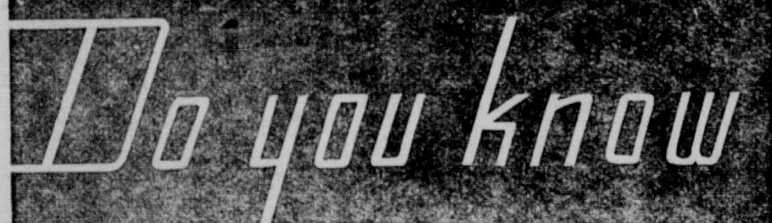
We will exchange for your old battery

Price \$14.95

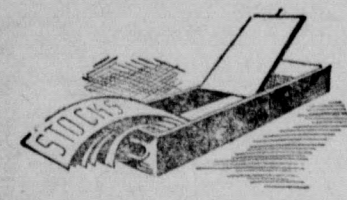
Old batteries reconditioned and recharged ... as good as new. Our United batteries we guarantee for greater dependability

### NORMS GARAGE

54 North Baldwin Avenue—Phones 164-1; 293-4



...THAT THERE ARE APPROXIMATELY 13,238 EDISON COMPANY STOCK-HOLDERS IN THIS ONE AREA?



Most of these people are small investors. Their average holdings amount to only 38 1/2 shares each.

The Edison Company is owned by 108,000 stockholders, 75 per cent of whom live in California. A local enterprise, financed largely by local capital, owned by those it serves.



SOUTHERN CALIFORNIA EDISON COMPANY LTD.

### New Stamps Honor Army And Navy

Notification has been received by the local postoffice that two special series of postage stamps have been authorized to commemorate the Army and Navy. Portraits of many noted military and naval leaders will appear on the stamps.

The two new series will make their debut in Washington, D. C., December 15. They will be available locally as soon thereafter as stocks can be printed and distributed.

### "A CHRISTMAS CAROL" AT THE PLAYHOUSE

"A Christmas Carol," Charles Dickens beloved story, has been appropriately chosen as the holiday presentation at the Pasadena Community Playhouse. Scheduled for December 15-16, the Yuletide showing will maintain the delightful Christmas play tradition at the Playhouse and also introduce a new and enjoyable adaptation of the Dickens story.

### DANE'S CANDY SHOP

- Old English Toffee
- Nut Carmels
- Fudge
- Butterscotch Waffer
- Coco-P-nut Brittle
- Peanut Crisp
- Peppermint and
- Wintergreen Patties
- Horehound Squares
- P-nut Bar

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FOR NEW CARS AND ALL CARS  
QUICK STARTING  
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No Motor Oil at any price can give you more and better lubrication **25c**

Motor Oil Unsurpassed

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## NEW FORD V-8's AS LOW AS \$480

Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories additional

Including models that give decidedly increased gasoline mileage . . All models same wheelbase, same body size.  
*The Brilliant '85 The Thrifty '60*

THE 1937 Ford V-8's are re-styled from stem to stern. Modern V-8 engines in 2 sizes are offered. They're smoother, quieter, far more economical. New self-energizing brakes give greater stopping power, with easier pedal action. Bodies are all steel-top, sides, and floor welded into one steel unit—rubber-mounted and fully insulated. Riding comfort is further improved. Steering is easier. Luggage compartments are much larger. Interiors are richer . . . See and drive these great new modern cars today and learn how you can

spend less . . own more  
with a Ford V-8!  
YOUR FORD DEALER



**AUTHORIZED FORD FINANCE PLANS**  
\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans of the Universal Credit Co.

**Fortner & Loud**  
1365 E. Colorado St., Pasadena  
Sierra Madre Garage, Local Agent



## Small Percentage Of Taxpayers Here Claim Rebates

Only about 25 per cent of the taxpayers of Sierra Madre and Los Angeles county filed claims for refunds on their 1933-34 tax bills, according to officials yesterday. The remaining 75 per cent, who will help pay off the claims, will have no rebates. It is estimated, however, that the 25 per cent of the taxpayers who did file actually own 80 per cent of the property involved.

Most of the claims came in by mail, although some 100,000 were filed personally at the Hall of Records. Some of the claims were filed by tax agents, most of whom will receive one-third of whatever is refunded. One agent filed some 1700 claims for persons owning property valued at \$300,000,000.



## ON THE SCENIC, SUNNY SANTA FE TRAIL

★ Santa Fe Trailways crosses the colorful Indian Southwest and is the ideal winter route, for its southerly trend avoids excessive winter snows. Roomy, lavatory equipped buses, properly heated and ventilated. Three Fred Harvey meals, \$1. Low fares everywhere, Chicago only \$29.50. Coordination with Santa Fe Ry.

### ★ Grand Canyon Route

Santa Fe Station, Phone Wakefield 1191; 404 E. Colorado St., Phone Wakefield 2134, PASADENA. Or, any Santa Fe Railway Agent.

## ★ SANTA FE TRAILWAYS

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MAE CLARK

## HOWELL FLORIST

Hollywood's Leading Florist for 18 Years

NOW AT 218 N. LAKE AVENUE

FLOWERS FOR ALL OCCASIONS

Funeral Sprays and Designs Phone Wakefield 8815

## 'Gay Hollywood' Will Be Theme Of The Coming Orange Show

"Gay Hollywood" has been selected as the decorative motif for the forthcoming 27th National Orange Show, which will be held in San Bernardino, February 18 to 23, 1937. According to an announcement by Arthur H. Brouse, president of the citrus classic, this year's decorative scheme will be more beautiful and elaborate than in many years.

The gaiety and splendor that is Hollywood will be reflected throughout in the decorative scheme. The entire ceiling of the main auditorium, or feature exhibit section, will be covered with pleated draperies of lustrous broadcloth in eggshell tone. This neutral colored ceiling will serve as a background for the more colorful draperies, the highly decorated lighting fixtures, silvered cut-outs, and decorative tassels.

## Order Inquiry Into Dropping Of Names From Relief Rolls

Investigation of charges of incompetence, injustice, inefficiency and administrative overloading in federal aid activities in Los Angeles county was ordered last week by Supervisor John Anson Ford, as chairman of the Democratic County Central Committee.

In ordering the investigation, Ford named a special board of inquiry to conduct the probe which will include in its scope the recent discharge of 2,000 mothers of dependent children from WPA sewing projects.

## 'DON'T TURN 'EM LOOSE' AT ARCADIA THEATRE

"Don't Turn 'Em Loose," with Bruce Cabot and Louise Latimore and "King of the Royal Mounted," featuring Robert Kent and Rosalind Keith, are showing today and tomorrow at Gillette's Arcadia Theatre.

"Libeled Lady," starring Myrna Loy, William Powell and Spencer Tracy, and "Mr. Cinderella," with Jack Haley, Betty Furness and Jean Harlow, open Sunday for a 4-day run.

Coming Thursday is "The All American Champ," with Stu Erwin and Betty Furness, and "Without Orders," featuring Sally Eilers and Robert Armstrong. The bill includes a Pathe News.

## Funeral Flowers Sprays \$1 up

Ward Nursery & Florist  
Mt. Trail & Laurel—Tel. 1614  
Members of Florist Telegraph Delivery Association



## NEW MONTERETIA WILL GRACE ANY GARDEN

THE monteretia is a very desirable, summer-flowering bulbous plant. The plants reach 3 1/4 to 4 feet in height. The flowers, usually six-petaled, are closely set on wiry, slender, leafy stems. They open progressively to the top in the manner of gladioli.

The magnificent new Earlham, large-flowered hybrids represent an enormous advance over the ordinary garden sort of monteretias, in fact, they are classed as

a completely new race of flowers. They grow much taller, are more robust in growth, and have flowers of great size and beauty. Monteretias are very easy of culture, preferring a light, loamy soil, well-enriched with leaf mold. No manure should ever be used in the soil surrounding them. A light dressing of lime may prove beneficial in many soils. They thrive in the partial shade of borders or shrubbery, as well as in full sun light. They require no winter protection on the Pacific Coast.

## CHURCHES

### Church of the Ascension

Baldwin and Laurel Avenues  
Rev. A. G. B. Bode, Rector  
Sunday—  
7:30 a.m.—Holy Communion.  
9:30 a.m.—Sunday School.  
11 a.m.—Morning Prayer and Sermon.  
5 p.m.—Twilight Organ Recital by Dean Bode, followed by social gathering and tea served by St. Catherine's Guild.  
Wednesday—  
7:30 a.m.—Holy Communion.

Friday—  
December 4—Afternoon tea and Christmas Sale, 2 to 5 p.m. in Parish House.

### Bethany Church

The Little Stone Church  
Rev. Stewart R. Sheriff, Pastor  
9:30 a.m.—Bible School.  
11:00 a.m.—Morning Worship.  
Sermon, "Fret Not."  
6:15 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening meeting. Special speaker—William Mauger, of South Gate.

Tuesday—  
Regular monthly meeting of the Board of Elders and Deacons.

Wednesday—  
7:30 p.m.—Prayer meeting.

### Christian Science

First Church of Christ Scientists of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.  
11 a.m.—Sunday Service.

The words of the Psalmist, "Preserve me, O God: for in thee do I put my trust," constitute the Golden Text in the Lesson-Sermon on "God the Preserver of Man" on Sunday in all Christian Science Churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

8 p.m., Wednesday—Testimonial meeting.  
Reading Room open daily, 2-4 p.m. Public cordially invited.

### Congregational

Rev. Arthur O. Pritchard, Pastor  
Dr. George H. Cady of New York City, a National executive of the American Missionary Association will speak at 11 o'clock Special order of service.

Children's church and Sunday School at 9:30 a.m.  
Young People will meet Sunday at 6:30 p.m.

Devotional service appropriate to the Christmas Season on Thursday at 4 p.m. in the Ladies Parlor.

### St. Rita's Church

Rev. Hyacinth Clavey, C.P., Pastor  
Sunday Masses—6:30, 8:00 and (High Mass) 11 a.m.  
Week-day Masses, 6:45 a.m.  
Tuesday Evening—Devotions, 7:45 p.m.  
Friday—Stations, 7:45 p.m.

### Christian Holiness Mission

4 No. Baldwin Avenue  
Rev. Mrs. Velma Lessley, Pastor  
Sunday School, 10 a.m.  
Morning Worship, 11 a.m.  
Sunday Evangelistic Service, 7:30 p.m.  
Thursday, 7:30 p.m., mid-week prayer meeting.

### 4 Square Church

191 Sierra Madre Blvd.  
Rev. John F. Bernick, Pastor-Evangelist  
Tuesdays, Fridays—  
Prayer meeting at 7:30 p.m.  
Wednesdays—  
City sisters prayer meeting 12:30 p.m. and the Commission is open to the poor until 4 p.m.  
Saturdays—  
Children's church at 2:30 p.m.  
Sunday—  
Sun. school 9:45 a.m.; morning worship 11 a.m.; Prayer meeting 6 p.m.; Young people in Crusader Chapel, 6:30 p.m.; Evangelistic service, 7:30 p.m.

### Happy Family Church

Sunday—  
10 a.m.—Sunday School.  
11 a.m.—Morning Worship.  
7:30 p.m.—Evangelistic Service.

## SANTA ANITA TRACK, ALL SET FOR ITS GREATEST RACING, TURNS BACK 2,000 HORSES

By Bill Peet

HORSES! Horses! Horses! And what a race meeting this one will be at Santa Anita park, one of the finest in the world and dropped into a setting that has to be seen to be appreciated.

All is hustle and bustle at the track. Stalls will accommodate only the stables of owners who have high class horses, nags capable of winning against a fair field. The selling platform, second and third raters are out.

Webb Everett, secretary at the Santa Anita track, is enthusiastic and predicts a record breaking meeting, for the attractions will be tops and the crowds he declares will break all attendance records.

Publicity man Turner is also enthusiastic and when a publicity man waxes enthusiastic he must have something about which to brag and to toss adjectives around with reckless abandon.

The telephone operator has been ordered to stand by her switch board in the main offices of the track on the mezzanine floor of the main grand stand. She has to answer all questions and incidentally knows all of the answers—has 'em at her fingertips.

Arcadia is getting all choked up with racing folk. Sierra Madre will have its quota judging by the advance guard already here, while in Monrovia there is talk of opening the Aztec Hotel to accommodate the overflow.

As to the horses. The arrival Monday of Top Row was the big news. This little horse accompanied by its owner A. A. Baroni, made the long trip from Texas and when he stepped out of his deluxe box car he looked to be as fit as a fiddle.

Everybody in Sierra Madre knows about Top Row—yes, he's "the little fella" who last year won the Santa Anita Handicap carrying with it a purse of \$100,000, the richest stake in turf history, and he is here for another crack at the big prize, the 1937 Santa Anita Handicap. The horse had enjoyed a long rest and according to its owner "Bert" Baroni of Reno Nevada, is rarin' to go again.

It is a matter of record that more than 2,000 horses were turned down by Santa Anita track officials because there was not enough room for them and secondly they lacked class and could not be expected to fit into a program of such high grade racing planned for the coming meeting.

Clockers at this early date have gathered for the early morning work outs to get some sort of a line on the speed of the horses. The track is in wonderful condition and ideal for

conditioning purposes according to the trainers of the various stables.

The Bay Meadows racing meet closes Saturday and next week many carloads of horses from that track will head towards Santa Anita when the remaining stable room will be filled completely with the most expensive collection of horse flesh ever assembled anywhere.

A record list of 88 nominations, which includes practically every outstanding horse in the country, was announced this week by the Los Angeles Turf Club for the third running of the \$100,000 Santa Anita Handicap, the world's richest horse race, to be run on Saturday, February 27, of next year.

Webb Everett, handicapper and racing secretary, is now busy assigning the weights, which will be announced Sunday. It is generally believed that Top Row will be allotted to Bert Baroni's popular little winner of the last Santa Anita Handicap, Top Row. As was frequently predicted, Discovery's name is not on the list this time.

The first six horses in the 1933 'Cap have all been nominated to try again. Besides Top Row they are Mrs. Frank Carraud's Time Supply, Foxcatcher Farm's Rosemont, F. M. Alger Jr.'s Azucar, winner in 1934; Hal Prince Headley's Whopper and Steve Panarella's Howard.

Bold Venture, winner of the Kentucky Derby and the Preakness, heads the group of 3-year-olds.

Spiking rumors A. A. Baroni would pass up California in favor of Hialeah, Fla., this year, Top Row, winner of the 1935 \$100,000 Santa Anita Handicap, arrived at Santa Anita Park Sunday. With Top Row came Goldeneye, winner of the Jerome Handicap; Star Shadow, victorious in a number of races at Arlington Downs, Tex., and Ann O'Ruley.

Rumors Baroni would desert California for Florida were based on his reported resentment over the criticism of Top Row for alleged roughness in the famous "Santa Anita Rodeo," as some Eastern sports writers called the 1936 handicap.

Top Row, Time Supply and Rosemont battled down the

stretch in that last big race, with all three being accused of "bumping."

Top Row has been out of competition for the summer, having been given a long rest after racing at Tanforan in the spring. He opened last season with a victory in the Christmas stakes, setting a track record, and then did not start again until the big race.

Horsemen and their stable forces alone, attracted to Santa Anita Park to participate in the racing season, will spend through Southern California business channels in excess of \$1,000,000, according to estimates made by the Los Angeles Turf Club.

It represents actual maintenance expenditures and local purchases by the horsemen and their families, and does not include the vast amounts put into circulation by the thousands of racing enthusiasts attracted here from all parts of the globe.

Horsemen, particularly those connected with the leading stables accepted for a meeting of Santa Anita's standard, have a reputation for buying the best. The Turf Club cites that its averages and estimates are conservative and will be exceeded. Registrations of the California Horse Racing Board for last season are taken for the basis of the figures, and the meeting, counting the Sunday and Monday off-days and the training season, is set at 80 days.

Word has been received from Alfred Gwynne Vanderbilt that his classy stable will arrive on December 11 (today). The Vanderbilt entries have always given a good account of themselves. The stable this year is said to be the best ever owned and raced by this sportsman.

Col. E. R. Bradley noted Kentucky breeder was a visitor at the track this week, coming here from Bay Meadows to see that his stable had been assigned comfortable quarters. He said he expected his colt Boilemaker to give a good account of himself here.

Bradley has already won four Kentucky Derbies—Behave Yourself, Bubbling Over, Brokers Tip and Burgo King scoring in his famous green and white silks.

The rush to Santa Anita will really begin next week after the close of the Bay Meadows meeting. Three special horse trains carrying the main division have been chartered to leave the siding at Bay Meadows the day after the meeting and will be routed straight for Arcadia.

## A "Light" Fact

## SEWING IS EYESIGHT'S WORST ENEMY



"SEWING certainly makes my eyes tired," you may say at the end of an evening's work.

But perhaps the fault is not with the sewing, but with the light you had while you were doing it. Because sewing involves close seeing, frequently with little contrast between the thread and the material, you need lots of light. You will find sewing, darning, embroidering and the like much easier in adequate light. You can work faster, too...and what is just as important, you don't use up so much energy.

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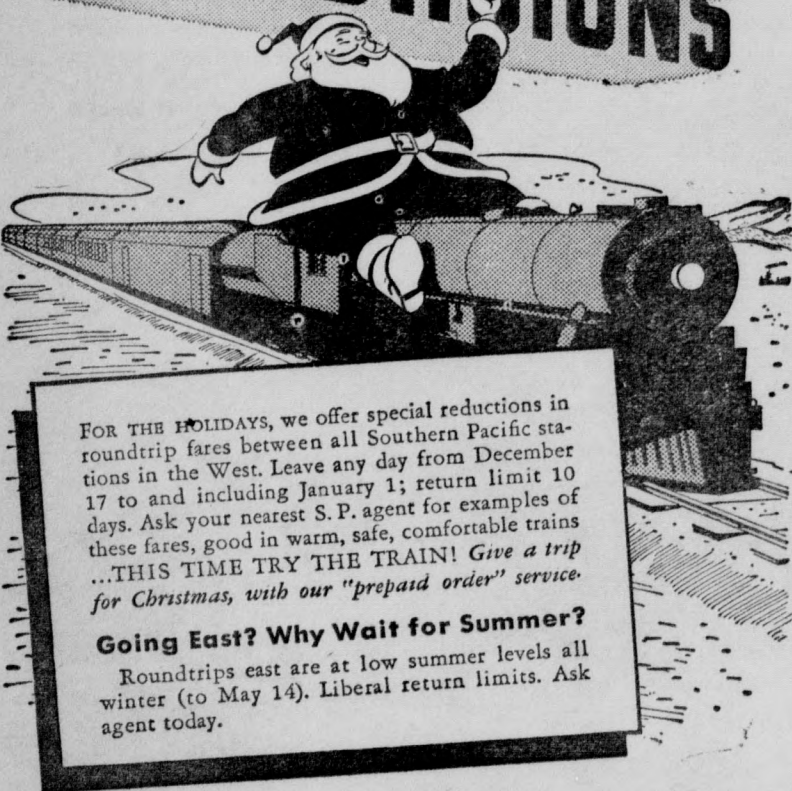
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NO. 11 A

## HERE COME XMAS EXCURSIONS



FOR THE HOLIDAYS, we offer special reductions in roundtrip fares between all Southern Pacific stations in the West. Leave any day from December 17 to and including January 1; return limit 10 days. Ask your nearest S.P. agent for examples of these fares, good in warm, safe, comfortable trains. THIS TIME TRY THE TRAIN! Give a trip for Christmas, with our "prepaid order" service.

### Going East? Why Wait for Summer?

Roundtrips east are at low summer levels all winter (to May 14). Liberal return limits. Ask agent today.

## Southern Pacific

AGENT—GEORGE E. MESECAR  
Sierra Madre Blvd. & Baldwin Ave. — Phone 2193

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AT LOWEST PRICES!

Azalea, Begonia, Cyclamen, Bouvardia, Poinsetta, Primrose, Xmas Cherry, St. Paulia, Kentia Palm

And all kinds of potted plants.

XMAS TREES — ALL SIZES

AT REASONABLE PRICES!

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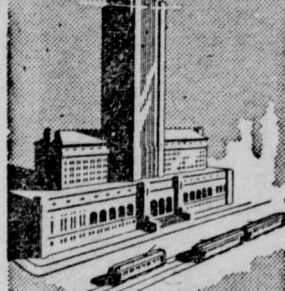
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SPECIAL ASSORTMENT FOR CHRISTMAS GIFTS  
VISITORS WELCOME  
Usually Open Evenings

2700 PALOMA EAST PASADENA

## 22 TRAINS DAILY TO LOS ANGELES



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for as little as

20c

per one-way

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Madre

## BIG SAVINGS in Red Car Travel Between Home and Los Angeles

If you are not already using the Big Red Cars, compare your daily travel costs with these present low fares as they apply between this city and LOS ANGELES:

|                | Fare Cost | Rate per Ride |
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| One-Way        | .35       | .35           |
| Round-Trip     | .60       | .30           |
| 10-Ride Ticket | 2.50      | .25           |
| Weekly Pass    | 2.55      | .22           |
| 60-Ride Ticket | 12.05     | .20           |
| Monthly Pass   | 10.50     | .20           |

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Sierra Madre Blvd.  
and Baldwin Ave.



H. O. MARLER  
Passenger Traffic Mgr.  
Los Angeles

## PACIFIC ELECTRIC RAILWAY





### SATURDAY NIGHT SPECIAL

Tom and Jerry . . . 25c

Still serving good old Mattingly & Moore whiskey — 15c a glass.

Santa Anita Track visitors are always welcome at the

### WISTARIA GRILL

60 West Sierra Madre Blvd.  
(Opposite City Hall)  
Adam Hauck, Prop.

### The Pines Coffee Shop

AND

### Cocktail Lounge

24 Hour Service

Arcadia Drive-In Market

### Ye Derby Tavern

Serving Luncheons  
Chicken and Steak  
Dinners

Catering to Private Parties

Entertainment Saturdays  
233 E. HUNTINGTON DRIVE  
in Arcadia

### WE CAN LIVE WITHOUT BOOKS, BUT NOT WITHOUT COOKS . . .

That's why a small club (for particular people) specializing in serving dinners of superior quality, but moderate prices, is to open at 37 Esperanza Ave.

Make reservations next Sunday from 12 noon until 2 p.m.

### Henry's Coffee Shop

45 North Baldwin Avenue

QUALITY FOOD POPULAR PRICES  
TURKEY DINNERS SATURDAYS — CHICKEN SUNDAYS

Many special holiday packages, chocolates, ribbon candy, brittles, hard candy, toffee, etc.

### THORNTON-CARLSON

Makers of Good CANDY

3229 E. Pothill Blvd., Wa. 8366

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(One block east of San Gabriel Blvd.)

### Chocolates

"Imperfect Dips" 30 cents pound

### "Its Swing Time Every Nite"

at that Gay Spot — Meet new and old friends

### THE SANTA ANITA INN

The Rendezvous of Southern California

27 West Huntington Drive — Arcadia, Calif.  
Phone Arcadia 2980—Reservations

### DINE

Full Course DINNER 75c

### No Cover Charge

20 Vodvile ACTS Thru the Evening

### DANCE

PETER WICK'S New Yorkers Direct from Broadway Jack Dale, singer

### The DOUGLAS DRUG COMPANY

### Prescription Specialists

Bring your Doctor's Prescription to us, We guarantee you

### Pure Fresh Drugs

34 East Huntington Drive Arcadia



Mrs. L. Heath, 700 Woodland Drive, was hostess to the Thimble Club on Friday afternoon.

Daniel H. Lewis returned to his duties at the City Hall Tuesday after being confined to his home because of illness.

Mr. and Mrs. R. C. Copenhaver spent Sunday in Wilmington visiting in the home of Mr. and Mrs. Allen Rockwell.

Miss Dorothy Moore is spending the weekend with a former roommate of U.C.L.A., Miss Ann McGuffin at Westwood.

Newcomers to Sierra Madre are L. R. Smith and family who are from Los Angeles. They are residing at 263 W. Highland avenue.

Mrs. Ella A. Cadmus, 601 Woodland Drive, is enjoying a week's stay at Fallbrook with her daughter, Mrs. Clarence L. Virgin.

Mr. and Mrs. M. E. Churchill have moved from 90 Hermosa avenue to the home they have just recently purchased on 330 West Grand View avenue.

Henry Shippey, son of Mr. and Mrs. Lee Shippey returned Tuesday evening to his home after a visit with his aunt, Mrs. C. Lickster, in Kansas City.

Mrs. F. J. Was of Santa Ana and her house guest, Mrs. Emily Hunt of Alliance, Nebraska, were luncheon guests in the home of the former's sister, Mrs. Milton L. Bowler Wednesday.

Mrs. James E. Ellison of Layton, Utah, is spending the winter months in the home of Mr. and Mrs. J. E. Stevenson, 576 East Sierra Madre Blvd. Mrs. Stevenson is a niece of Mrs. Ellison.

Mr. and Mrs. R. M. Hicks have returned to their home at 550 Oakdale Drive after an enjoyable vacation trip with relatives and friends in Texas. They also attended the Centennial at Dallas.

Mr. and Mrs. R. L. Webster had a dinner guest at their home, Tuesday evening, Mrs. Webster's sister, Mrs. G. Goodwin of South Pasadena. Following the dinner in company with Mrs. W. J. Lawless and Miss Emma Jameson the group attended the Community Playhouse at Pasadena.

### TURKISH BATH

Removes Excess Fat. Increases Blood Circulation

### VANCE VIETH

82 N. Los Robles, Phone Colorado 8628, Pasadena

Howard N. White, novelist from Connecticut, arrived recently and plans to spend the winter in California. He is residing at 355 Auburn avenue.

Mr. and Mrs. R. Otterstein, residing at 58 East Laurel avenue, arrived last week from Minnesota. They are spending the winter in California.

Mr. and Mrs. David Livingston of Long Beach, were Saturday evening guests of Mr. and Mrs. Paul N. Carter, 425 Canyon Drive.

Overnight guest of Mrs. R. L. Webster at 121 East Alegria avenue Thursday was Mrs. Maude Beckon of Santa Monica.

Mr. and Mrs. Al W. Miller, recently of San Diego, have moved to this city and are residing at 119 West Grand View.

Sunday Mr. and Mrs. Ray Meely of Glendale, were guests of Mr. and Mrs. R. M. Hicks at their home on 550 Oakdale Drive.

Mrs. Fred Luthy of Eagle Rock, a former Sierra Madre resident, has been a frequent visitor during the past week calling on friends at Canyon Park.

Mrs. Cora Sanderson of Portland, Oregon, aunt of Mrs. H. R. Coit, has arrived at the H. R. Coit residence, 270 Grove street, where she will spend the Christmas holidays.

Mr. and Mrs. Robert L. Clark and family of El Segundo were Sunday callers in the home of his parents, Mr. and Mrs. C. M. Clark on 693 West Manzanita avenue.

David P. Dale who is associated with International News Service in Sacramento is spending a few days with his mother, Mrs. R. Krakower on Windsor Lane.

Mr. and Mrs. Paul Heylek, Carrie Hohra and H. Gregor were among those attending the celebration and dance held at the Polish National Hall in Los Angeles Sunday.

Mrs. Marie C. Platte was unable to attend the installation ceremony of the Order of Eastern Star Monday evening because of illness. She was to be installed as treasurer.

Mrs. J. C. Dickson, 169 West Montecito avenue, entertained as her houseguest Tuesday evening, Mrs. E. M. Harris of Pasadena. Mrs. Harris is a sister-in-law of the late William H. Harris, founder of the school of philosophy.

Mrs. A. H. Embree, 535 North Auburn avenue, attended the "pot luck" luncheon and Christmas party honoring the 1933-34 presidents and chairmen of the American Legion Auxiliary Thursday held at San Dimas.

Mrs. Louis Karpis, 375 East Grandview, is leaving tonight (Friday) for an extended visit with relatives in the eastern states. She plans to spend some time in Philadelphia, New York and Boston.

Irene Lloyd, president of the Children's Drama Guild, will take part in the Temple dance given in the Children's Pageant presented by the W.P.A. Thursday, December 17 at the Sierra Madre grammar school. Irene is a dance pupil of Ivan Karaloff.

Mrs. M. R. Englander, 642 North Auburn avenue with Mrs. Norman Sprague of Beverly Hills will leave tonight (Friday) for New York, and Washington, D.C., via the Santa Fe Super-Chief. They plan to spend the Christmas holidays with Mrs. Englander's brother and family, Dr. and Mrs. D. A. Goodman, in New York.

Mr. and Mrs. Jack Finn of Hollywood, were week-end guests of Mr. and Mrs. Harold P. Roberts at their home, 303 East Alegria avenue. They attended the "Country store" and vaudeville show at the school auditorium Saturday evening.

### LETTERS From Readers

### APPRECIATION

To the Editor of the Sierra Madre News:  
At a recent meeting of the Directors of this Chapter, the Secretary was instructed to express to you, its sincere appreciation of the "News" during its recent Roll Call.

The amount of publicity in the "News" together with the quality of the publicity provided by your staff was a large factor in a successful Roll Call and we are very grateful.

With good wishes for the coming holiday season and for your coming year, I am,  
Sincerely yours,  
(Miss) LOUISE JUDSON,  
Executive Secretary.

## Artists Meet For Party — Work Instead

Artists and art students staged a get-together affair at Alfred James Dewey's "Old Adobe" art studio, on East Montecito avenue, last Thursday night.

It was a "busman's holiday" for the celebrants, however. They got out their paper and drawing boards and spent the better part of the evening sketching. A professional model added the correct artistic note. Refreshments—and arguments pro and con about potins and perspectives—wound up the affair. Representative local artists glimpsed were Payson Ames and Joe Quittner, the Dewey's studio, oddly enough, was once a lemon-curing house. Mellowed with age the one-story building, situated at 35 East Montecito avenue, dates back to 1900, when it was erected by A. D. Hawks, pioneer Sierra Madre orchardist. The adobe brick were made and moulded by a Mexican from Arcadia who built it with the aid of Hawks' brother, Jim Hawks.

Hawks used the old adobe for years to house the output of his 20-acre citrus orchard, which extended from Sierra Madre Blvd. (then Central avenue) to Highland avenue.

Dewey cut a skylight in the north roof, built an attractive fireplace with a sheet metal hood in one corner and put in an elaborate lighting system. Now it's a show place.

## Mercer Twins Are Forging To Front

Mr. and Mrs. Samuel Mercer of 258 Adams street have just received a letter from their twin sons, Richard P. and Joseph J., of Battle Creek, Mich., announcing the appointment of Richard as commander of the V.F.W. and Joseph as master of the boy scout troop of that vicinity. The boys are well known by many Sierra Madre people because of their annual visit here at Christmas time with their parents, Mr. and Mrs. Mercer and their sister, Mrs. L. M. Hays.

## UPTOWN

Sunday, Monday, Tuesday  
December 13, 14, 15

Norma Shearer, Fredric March, Leslie Howard  
"SMILING THRU"

JOE E. BROWN  
"SON OF A SAILOR"

Wednesday, Thurs., Dec. 16, 17  
Jean Harlow, William Powell, Franchot Tone

## "RECKLESS"

Victor McLaglan, Wallace Ford  
"THE INFORMER"

Friday, Sat., December 18, 19  
Randolph Scott, Binnie Barnes

## "LAST OF THE MOHICANS"

ELEANOR POWELL,  
James Dunn, Alice Faye

## "GEORGE WHITE'S SCANDALS"

## ARCADIA THEATRE

44 East Huntington Drive  
ARCADIA

Friday, Saturday—Dec. 11, 12

## "King of the Royal Mounted"

Robert Kent, Rosalind Keith

## "Don't Turn 'Em Loose"

with Bruce Cabot and Louise Latimore

Sunday, Mon., Tues., Wed.

Dec. 13, 14, 15, 16

## "LIBELED LADY"

Myrna Loy, William Powell, Spencer Tracy

## "Mr. Cinderella"

Jack Haley, Betty Furness, Jean Harlow

Thursday, Fri., Saturday

December 17, 18, 19

## "All American Chump"

Stu Erwin and Betty Furness

## "Without Orders"

with Sally Eilers and Robert Armstrong

Pathe News and Comedy

## LYRIC

MONROVIA

Wed., Thurs., Fri.

## "Hide Away Girl"

with MARTHA RAYE

## "Rose Bowl"

with Tom Brown

STARTS SATURDAY

## "THE GREAT ZIEGFELD"

## The Altadena Pines

1563 N. Lake Ave., Pasadena

Fried Chicken—all you can eat for \$1  
Regular Dinners 50c up

Cocktail Lounge  
Imported Wines  
and Liquors

Private Party Room

Henry Lannan, Jr., Mgr.

Telephone Sterling 4476



### Stack up on Canned Peaches

SELECT YOUR FAVORITE KIND

It's Stock-Up Week on California Canned Peaches! And who could suggest a more appropriate time? Right now, when there is a limited assortment of fresh fruits available, canned peaches seem to taste better. Just open a can of golden-ripe peaches for dinner tonight and see how popular they are. Stock up on the kinds your family favors from the large assortment on sale at Safeway.

|                                                                  |           |
|------------------------------------------------------------------|-----------|
| <b>LIBBY PEACHES</b>                                             | No. 2 15c |
| Fancy California cling peaches. Your choice of sliced or halves. |           |
| <b>STOKELY PEACHES</b>                                           | No. 2 15c |
| Sliced or halves of California cling peaches in heavy syrup.     |           |
| <b>DELMONTE PEACHES</b>                                          | No. 2 15c |
| Your choice of sliced or halves. Fancy California cling peaches. |           |
| <b>PEACHES</b>                                                   | No. 2 25c |
| Choice California peaches, in syrup. Sliced or halves.           |           |

|                   |                     |                        |     |                     |                    |                    |     |
|-------------------|---------------------|------------------------|-----|---------------------|--------------------|--------------------|-----|
| Shortcake Peaches | Stokely's Tree ripe | 24 oz. can             | 17c | Airway Coffee       | See it ground      | lb.                | 19c |
| Pickled Peaches   | Stokely's Whole     | No. 2 1/2 can          | 21c | Neb Hill Coffee     | See it ground      | lb.                | 27c |
| Fruit Cocktail    | Dainty Mix brand    | No. 1 can              | 10c | Mayonnaise          | NuMade brand       | jar                | 22c |
| Our Choice Pears  | 2 No. 2 1/2 cans    | 25c                    |     | Salad Dressing      | NuMade brand       | jar                | 18c |
| Jell-O            | Gelatin Dessert     | 3 pkgs. for 20 oz. box | 14c | Fancy Tuna          | Chicken of the Sea | No. 1 can          | 15c |
| Quaker Oats       | Quick or regular    | 18 oz. box             | 19c | Red Salmon          | Libby or Del Monte | No. 1 can          | 18c |
| Pancake Flour     | Globe A-1           | 5 lb. box              | 9c  | Cream Spread Cheese | See it brand       | jar                | 17c |
| Dog Food          | Kennel King         | 3 1-lb. cans           | 19c | Tomato Sauce        | Vita brand         | 7 1/2-oz. size can | 3c  |

### Apple days are here again

## APPLE SALE

Another great farmer-consumer event. Select your favorite variety at your neighborhood Safeway today.

|          |                            |           |     |
|----------|----------------------------|-----------|-----|
| WINESAPS | Crisp, juicy eating apples | 5 lbs.    | 25c |
| ORANGES  | Medium size, thin skinned. | 2 dozen   | 25c |
| ONIONS   | Sweet Spanish              | 6 lbs.    | 10c |
| CARROTS  | Sweet Spanish              | 3 bunches | 5c  |

A value in bunch goods. Produce values effective at Safeway-operated stands only.

## SAFEWAY TOP QUALITY MEATS

At your neighborhood Safeway operated market you can be sure of getting perfect meat every time. Through quality control Safeway can guarantee every piece of meat to be of the finest grades. Buy your meat at Safeway—it's guaranteed good . . . or your money back

|                                                                                                                                                                            |              |                                               |          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|-----------------------------------------------|----------|
| <b>BEEF ROAST</b>                                                                                                                                                          | CENTER CHUCK | lb.                                           | 18c      |
| Fancy center cut chuck from top grade beef                                                                                                                                 |              |                                               |          |
| <b>LAMB LEGS</b>                                                                                                                                                           | GENUINE MILK | lb.                                           | 26c      |
| Lamb legs cut from genuine milk lamb. A value.                                                                                                                             |              |                                               |          |
| <b>RUMP ROAST</b>                                                                                                                                                          | FANCY BEEF   | lb.                                           | 25c      |
| Tender rump roast cut from fancy steer beef.                                                                                                                               |              |                                               |          |
| <b>TURKEYS</b>                                                                                                                                                             | COLORED HENS | Fine to stew or fricassee                     | lb. 25c  |
| Turkey is an ideal dish for any day of the year — serve Turkey this week. At Safeway's low prices on prime quality birds it is economical too. Every turkey prime quality. | GROUND BEEF  | Fresh, lean beef in Visking                   | lb. 16c  |
| <b>TOMS</b>                                                                                                                                                                | WIENERS      | Also frankfurters. Excellent with sauerkraut. | lb. 17c  |
| <b>HENS</b>                                                                                                                                                                | SAUERKRAUT   | Eastern select. Crisp white.                  | lb. 5c   |
| <b>per lb. 27c</b>                                                                                                                                                         | OYSTERS      | Good quality                                  | doz. 25c |
| <b>★ ARMOUR'S STAR HAM ★</b><br>For the "meat of the month" Safeway offers Armour Star "Fixed Flavor" Ham. Priced low and unusually tasty.                                 |              |                                               |          |

PRICES EFFECTIVE THROUGH SATURDAY, DECEMBER 12TH, IN SAFEWAY-OPERATED DEPARTMENTS IN STORES WITHIN 35 MILES OF LOS ANGELES.

## SAFEWAY

NEWS WANT ADS PAY --- Telephone 48



## Can You Identify This Woman Found Murdered At Temple City?

Authorities today are still seeking to identify the woman found slain near Temple City last November 17. Deputy Sheriffs have been balked in solution of the crime by their failure to establish the identity of the victim.

Description: American, age 40 to 45, 5 feet, 3 inches, 97 pounds, very slender, dark brown hair, with streaks of grey, birthmark about 4 inches above waist line left of the spine, about the size

of a silver dollar, false plate in the upper part of mouth, eight lower teeth, one a grinder, no vaccination marks, wore long black coat with an imitation caracul collar and elbows, had on a print house dress, black pumps, (badly worn), size of shoes undetermined, but feet short and wide, brown stockings held up by two elastic garters on each leg, pink slip, hazel eyes and heavy dark eyebrows which join above nose.

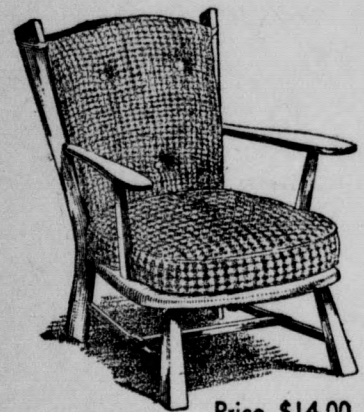
## J.H. BIGGAR FURNITURE

### Decorating Service

### THIS CHRISTMAS



Price \$11.00



Price \$14.00

Pasadena

## GIFTS for the HOME

### Maple Chairs

Visit our Maple Furniture Department and choose from a group of chairs of many different styles and coverings.

BIGGAR'S - 680 East Colorado Street

## MAC THE PEN MAN

has the FINEST selection of Christmas Cards in Pasadena, both Counter and Personal. He also carries Sheaffer, Parker, Waterman, Eversharp, and Oxford Fountain Pens and Pencils priced from \$1.00 up.

### Satisfaction Guaranteed at Mac's Pen Shop

where the customers always write!

396 E. Colorado St., Pasadena Phone Terrace 3876

## WANT ADS

### Classified Rates

#### And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.'

### WORK WANTED

CAPABLE woman desires work as housekeeper in house or care of patient. Full responsibility. Fond of children. Reference. 172 N. Lima. (rear). -12\*a

FORMER Minneapolis teacher wants pupils to tutor. Phone 317-1. -12:1fa

COOK and housekeeper wants work. Go home nights. Phone 137-2 mornings. -12:a

WANTED - dress making, remodeling specialty. Mrs. R. Summersgill, 77 1/2 E. Montecito, rear cottage. -12:a

HIGH school boy wants store or garden work Sat. and vacation. Box G5, News Office. -12:a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call The Handy Man. Phone 334-1. B. A. Platte. 11:1fa

### HELP WANTED

GIRL for housework; mornings. Phone 3272. -12\*b

### INSURANCE

CHRISTMAS decorations often cause serious fires. Be careful, and above all be fully protected by Insurance through my Agency. T. W. NEALE, 86 W. Sierra Madre Blvd.

### WANTED

THE FINER GIFT—Personal Stationery. Finest bond paper. Each one monogrammed in a distinctive design. \$1.15 to \$1.50 per box. See it at the Sierra Madre News office. -9:k

### For Sale MISCELLANEOUS

HOLLY WREATHS for sale, 35c, 50c, 75c and up. Mrs. Julian LaLone, 255 E. Highland. 12:13e

FURNITURE for sale. Dining table, chairs, duofold, etc. 162 Santa Anita Ct. -12:e

OUR furniture for sale. Mrs. Kelleher, 184 W. Montecito. -12:e

OVERSTUFFED davenport, good condition. H. I. Stitt, 565 W. Sierra Madre Blvd. 12:e

### RENTALS

ATTRACTIVE Apt., bath, separate entrance. 34 North Hermosa. Phone 253-2. -11:dtf

NEATLY furnished 3 room house. Call Saturday or Sunday or before 8 a.m. week days. 260 West Highland. -11:d

### ROOMS—BOARD

GENTLEMAN desires room and board in private home. Can furnish reference. Write to "X" care "News." -12:h

WANTED to rent—small cottage, furnished, \$25 or less. Inquire News Office. 12:h\*

## Krinke, Schaeffer Local Boys, Send Pin Team To Top

The Goodrich Bowling team with Fred Krinke and Lee Schaeffer of Sierra Madre turning in high single game scores jumped into first place in the Pasadena Bowling league Wednesday night by winning from the Gambinus Cafe quartet and nosing out the Orrin Fox team, leaders all season, from the top spot in the standing.

The Goodrich team Wednesday averaged 185 per man and hit the pins consistently for high marks. Krinke rolled 562 for high game and Schaeffer was close behind him with 544.

The schedule has been about half completed and there is great rivalry among the first three teams with the championship very much in doubt.

### HARP AND VIOLIN TO AID ORGAN RECITAL

The harp and the violin will play an effective feature in Dean Bode's Recital hour at the Church of the Ascension next Sunday evening beginning at 5 o'clock. Miss Yvonne Black of the Studio under the Live Oaks at 481 Woodland Drive, will present several selections on the harp and Miss Lalla Fagge, Sycamore Drive, the violin, with Dean Bode at the organ.

## Santa Claus Bargains

ALL USED CARS REDUCED TO 1937 PRICES FOR THIS SANTA CLAUS SALE.

Take advantage of these startling bargains now by using your Xmas Club bank, extra bonus or dividend check.

You will not be able to duplicate these prices for the next six months to come.

1931 BUICK 5-Pas. COUPE. \$365 Every detail of finish and interior shows best of care. Side mounts. Trunk rack. This fine car cost \$2500 new

1930 CADILLAC "8" TOWN SEDAN. \$385 6 wheels, trunk and rack. Finished in Midnight Blue Duco with Ivory wheels. Beautiful appointments. Locally owned. Cost \$4600 new

1933 OLDSMOBILE "8" TOURING SEDAN. \$545 Has built-in trunk and many extras. Exceptionally nice. Thoroughly conditioned. Guaranteed.

1934 STUDEBAKER "8" PRESIDENT COUPE. \$565 Air-stream body. Rumble seat. Special Metallic Blue Duco finish. The smartest Coupe in town.

1936 FORD V-8 SPORT COUPE. \$625 Purchased new in June. Looks and runs like new. Has \$60 Ford radio with overhead speaker and many other extras.

1936 PLYMOUTH DE LUXE TOURING SEDAN. \$695 Has built-in trunk, finished in Windsor Gray. Low mileage. An ideal family car.

1935 BUICK "8" CLUB SEDAN. \$765 Fisher body finished in Arlington Gray. Knee action. No draft ventilation. Upholstery immaculate.

1936 BUICK "8" TOURING SEDAN, MODEL "61". \$1125 This beautiful car can hardly be told from new. Finished in Ebony Duco. Has \$75 long distance radio. Locally owned.

1935 FORD V-8 TOURING SEDAN. \$585 Finished in battleship gray with white side wall tires. Has built-in trunk and \$65 radio. Shows excellent care. A bargain.

EVERY CAR HAS BEEN THOROUGHLY RENEWED AND BROUGHT RIGHT UP TO THE VERY PINK OF CONDITION.

YOU CAN WRITE YOUR OWN TERMS TO SUIT YOUR INDIVIDUAL BUDGET.

WITHOUT A DOUBT WE HAVE THE FINEST GROUP OF USED CARS IN MONROVIA.

SHOP EARLY. GET THE FIRST PICK OF THESE SANTA CLAUS BARGAINS. OPEN EVERY NIGHT UNTIL 9 P.M.

WE HAVE MANY MORE SEE THESE BEAUTIFUL CARS

## TRADE IN YOUR OLD CAR AT Highest Value SHERMAN J. McQUEEN

135 W. Foothill, Monrovia BUICK-PONTIAC DEALER (Open Evenings)

## Odd Occupations



Miss Maud Slye

## Skiing, Swimming And Skating Fetes Are Being Planned

A great winter sports program is being planned for Southern California, states the Touring Department of the National Automobile Club. The season starts with ice-skating at the huge outdoor rink at the Los Angeles County Playground at Big Pines. The 21,000-square-foot rink is lighted for night skating. Later in the season, when the mountain snowfall is heavier, skiing and tobogganing events will take place. The Recreational Department has built many new ski trails.

And in the meantime a mid-winter swim is being planned as an annual event in Long Beach, reports the Outing Department of the National Automobile Club. More than 5,000 men, women and children are expected to join. The exact date is not set, but will probably be early in January.

## 'Chico,' Prize Dog Healed For Movies Roams About Town

Sierra Madreans who have seen a mammoth big Dane cruising up and down the "main stem" behind its owner and marveled at the size of the dog also its perfect manners are asking questions.

The dog's master is H. N. White Jr., of Lakeville Conn. a former school teacher, but now a writer of fiction (in a small way he says). He lives in Auburn avenue.

The great Dane weighs 135 pounds, is one year old and stands 34 inches. He answers to the name of "Chico" and according to his owner eats about a dollar's worth of food daily. "Chico" has offers to show in the movies," said White "and will appear in future Hollywood pictures." He is highly intelligent gentle as a kitten and a grand companion.

"Are you married and have you a family?" White was asked. "No—there's my family and he's a big one" the young man replied pointing to the dog.

### UPTOWN OFFERS BIG STARS IN ITS SHOWS

Coming to the Pasadena Uptown Theatre Sunday, Monday and Tuesday is Joe E. Brown in "Son of a Sailor," and a re-showing of "Smilin' Through," starring Norma Shearer, Frederic March and Leslie Howard. Showing Wednesday and Thursday is "Reckless," with Jean Harlow, William Powell and Franchot Tone, and "The Informer," featuring Victor McLaglan and Wallace Ford.

## ROBERTS THE BEST AT ITS BEST

### A NEW

## Telephone Directory

will be issued January 1, 1937. Place your order for new service or change of listing by December 12th. Call your local office.

CALIFORNIA WATER & TELEPHONE CO.

## YES, PROSPERITY IS HERE LOCAL POSTOFFICE HAS ITS BUSIEST SEASON

Facing its heaviest season in local history, the post office will remain open all day tomorrow and next Saturday, December 19, Postmaster E. O. Calkin announced yesterday. In order to handle the expected deluge of cards and parcels, post office windows on both Saturdays will not close until 6 p.m.

So that all packages and letters may be delivered by Christmas Day, the post office's slogan this month will be the well-known "Shop early—and mail early."

### HONOLULU EDITOR VISITS FRIENDS HERE

Robert Trumbull, city editor of the Honolulu Advertiser, the largest morning newspaper in the Hawaiian islands, was a visitor in Sierra Madre this week calling on William Peet of THE NEWS and renewing old acquaintances. Trumbull accompanied by Mrs. Trumbull is the house guest of his uncle, C. F. Farmer of Altadena. The Trumbulls are on vacation and left yesterday for Seattle, Washington.

The steamship strike, according to Trumbull, has demoralized the tourist business in Hawaii and also deprived the people there of fresh fruits and other commodities.

### Three Jaysee Groups Will Present Big Choral Drama

Combined vocal, instrumental, and drama groups at Pasadena Junior College today are making last-minute preparations for the annual choral-drama, "Gloria," which is scheduled for tomorrow night and Sunday afternoon at the Pasadena Civic Auditorium. "Gloria" requires the use of the entire orchestra directed by Milton C. Mohs, and the combined glee clubs, a capella choir, Nysseans and Euterpians, and advanced drama students. It has received enthusiastic praise from educators and leaders throughout California.

### NEW YORK PASTOR TO SPEAK HERE SUNDAY

Rev. George H. Cady, D.D., of New York, Senior secretary of the American Missionary Association of that city, will speak at the Congregational Church Sunday morning. Dr. Cady has been engaged in missionary work among the handicapped races of America—negroes, Indians and orientals—for a number of years. Dr. Cady is spending the winter in Southern California and will be heard in many Congregational Churches of this region.

A special Christmas bulletin is now posted at the post office, giving full particulars about packing and wrapping.

### A HOTEL . . .

equipped and conducted to satisfy the most exacting of Sierra Madreans and their guests—clean, comfortable and attractive . . .

Why not make your home with us?

Special Winter Rates

Hotel Sierra Madre

Phone 011



## T O P S

### Upholstering Painting

REASONABLE PRICES! Xmas Tree Spraying

HOF & THOMAS

PASADENA

1713 E. Colorado, CO. 8424

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY 38 WEST SIERRA MADRE BLVD. PHONE 97

### BACON SPECIAL

Swift's Oriole . . . . . lb. 34c  
Swift's Premium . . . . . 1/2 lb. pkg. 20c  
Rath's Black Hawk . . . . . 1/2 lb. pkg. 20c

B Boneless Rolled Rib Roast, lb. 30c

E Chuck Roast . . . . . lb. 18c

E Round Bone . . . . . lb. 20c

F Ground Beef, our major quality pound . . . . . 16c

Fancy Brisket Corned Beef . . . . . lb. 20c  
Tender, Quick Cure

L Legs . . . . . lb. 28c

A Shoulder . . . . . lb. 19c

M Breast . . . . . lb. 10c

P Fresh Butts for Roasting . . . . . lb. 24c

O Shoulder Roast . . . . . lb. 20c

O Center Cuts . . . . . lb. 23c

R Loin Roast . . . . . lb. 27c  
Rib Center Cuts, 5c extra

K Pure Pork Sausage . . . . . lb. 30c

H Wilson's Tender Made . . . . . lb. 38c

A Wilson's Tender Made

M Picnics . . . . . lb. 28c

S Morrell's Pride Hams . . . . . lb. 30c  
9 pound average

### COFFEE

Our Spec'l Blend, Fresh Roasted, lb. 17c  
Table Queen, ground for regular, drip & silex, lb. 27c  
3c refund on jar

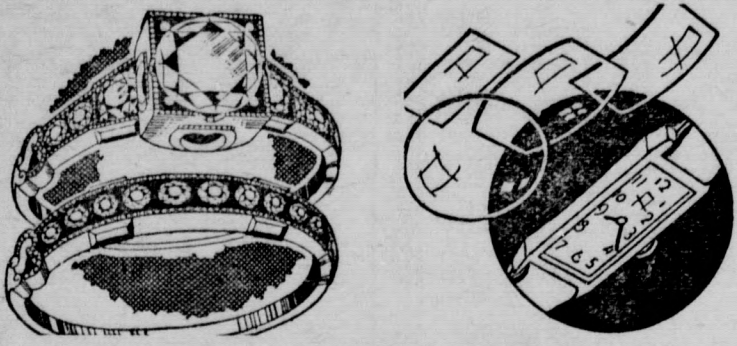


# SIERRA MADRE SHOPPING NEWS

FRIDAY, DECEMBER 4, 1936

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

U. S. POSTAGE  
Sec. 435 1/2, P.L. & R.  
**PAID**  
Permit No. 18  
Sierra Madre, Calif.  
Ret. Postage Guaranteed



## Give a Jewelry Gift This Xmas!

We have a very fine assortment of Watches, Diamonds and other jewelry at very reasonable prices. Convenient terms arranged. (Guaranteed Watch Repairing)

**H. FOLADARE**

63 East Colorado St., Near Raymond, Pasadena

**No Johns-Manville Asbestos Shingle Roof has ever burned, or worn out**



**End Roof Worry**  
with  
**Johns-Manville Permanent Fireproof Asbestos Shingles**

This time re-roof for the LAST time. Johns-Manville Asbestos Shingles are available in colors, styles, and textures to harmonize with any style of architecture; they add rich, lasting beauty as well as permanent protection from fire and weather. Laid right over your old roof, they cause no litter; and the double roof will make your home warmer in winter and cooler in summer.

Right now, with the rainy season upon us, is the time to re-roof. Our convenient monthly payment plan makes it easy to buy a genuine, Lytle-Applied, Johns-Manville Roof.

## Make Your Home Warmer in Winter —Cool and Livable in Summer

By insulating your home, whether old or new, with Johns-Manville Home Insulation, LYTLE-APPLIED, you will eliminate cold corners and drafts, your home will heat easier, and you will save up to 30 per cent of your present fuel bill. During next summer's heat, your insulated home will range up to 15 degrees cooler than outside temperature, and you will enjoy pleasant meals in a cool dining room and restful sleep at night. Insulate now for year-around health and comfort. Convenient, monthly payments also apply to home insulation.

## Get These FREE Books and Learn How to Improve Your Home

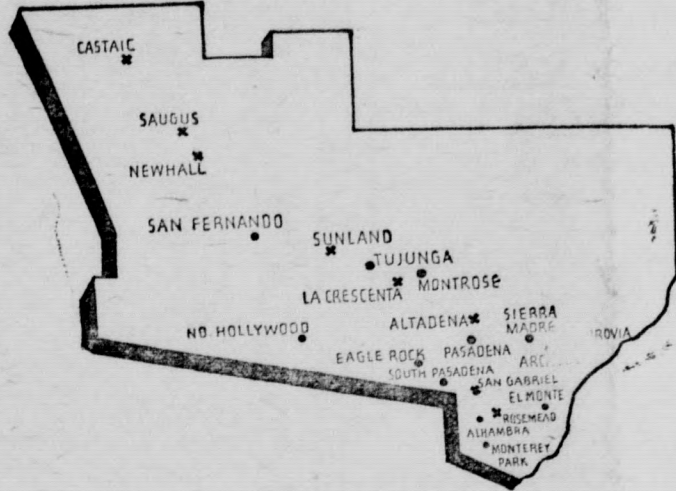
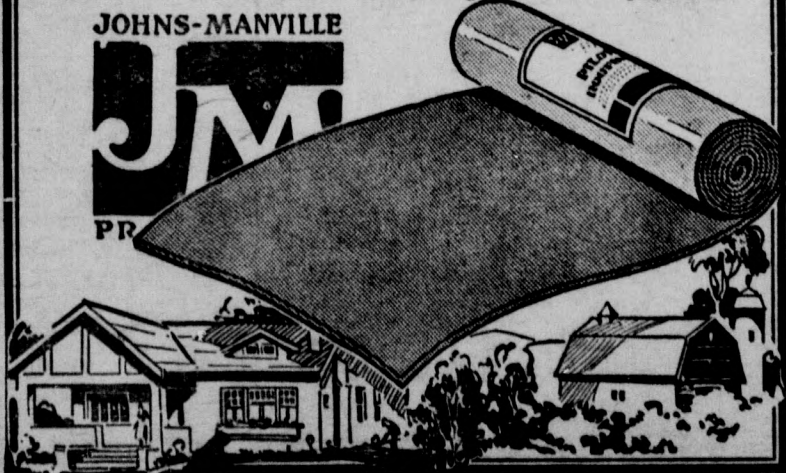
Write today for colorful, descriptive literature on Johns-Manville Asbestos Shingles, Asbestos Composition Roofing for flat roofs, and other types of roof covering. Lytle carries all types and grades of roofs. Free Estimates Gladly Furnished. Also ask for these free, superbly illustrated booklets: "FAIR AND WARMER," telling how J-M Insulation makes homes more comfortable the year around, and "101 PRACTICAL SUGGESTIONS FOR HOME IMPROVEMENTS," a veritable treasure-chest of ideas for making your home more livable.

## JOHN W. LYTLE, Roofing

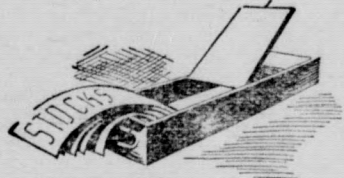
Headquarters for JOHN-MANVILLE Building Material Specialties  
136 N. SIERRA MADRE BOULEVARD PASADENA  
(Formerly North Huntington Drive)  
Phone Pasadena Exchange: WAKEFIELD 4105

Also distributor of Wainscoting, Flexboard, Asbestos Siding, Tile Roofing, Type A Floor Tile, Insulating Board and other Johns-Manville Building Material Specialties.

JOHNS-MANVILLE



...THAT THERE ARE APPROXIMATELY  
13,238 EDISON COMPANY STOCK-  
HOLDERS IN THIS ONE AREA?



Most of these people are small investors. Their average holdings amount to only 38 1/2 shares each.

The Edison Company is owned by 108,000 stockholders, 75 per cent of whom live in California. A local enterprise, financed largely by local capital, owned by those it serves.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.

## News Want Ads Pay



## "What's 'Dividends', Daddy"



Although Sonny is a bit young to appreciate dividends, his mother and dad know how important it is that their savings are safe at work and earning liberal dividends here. In fact, these dividends will help pay for Sonny's education.

Funds Invested on or Before December 10th

Will Receive One Month's Earnings, Dec. 31.

We Have Always Paid a Dividend at the Rate of

**4%**

**FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF PASADENA**

41 South Euclid COLORADO 6107

For Further Information

Call Howard B. Cant, Telephone 1091

## DANE'S CANDY SHOP

Old English Toffee  
Nut Carmels  
Fudge  
Butterscotch Waffer  
Coco-P-nut Brittle  
Peanut Crisp  
Peppermint and  
Wintergreen Patties  
Horehound Squares  
P-nut Bar

WE MAKE OUR OWN

**Payments Reduced**



**Autos Refinanced**

Easy-er!

Would lower payments increase the pleasure you derive from your Car? Then come in and ask about our Auto Re-Finance plan. It gives you more time in which to pay-off, and lets you meet the payments in smaller, more easily paid amounts! Actually "easier" than "easy" payments.

**Southern Finance Service**  
122 South Myrtle  
Monrovia

**"BEAHMS CACTUS GARDEN"**  
POTTED GIFTS • SUCCULENTS • CACTI  
SPECIAL ASSORTMENT FOR CHRISTMAS GIFTS  
VISITORS WELCOME  
Usually Open Evenings  
2700 PALOMA EAST PASADENA

## Serving You Is Our Business

IF you contemplate buying or building a home as thousands of people are doing now that the depression is behind us, let this friendly bank be of service to you. Consult it first. Its officers and directors are your neighbors. Their first obligation is to be of real service to the community, . . . to promote its growth.

WHEN you think of a loan, think of this friendly bank in your own hometown.

**Sierra Madre Savings Bank**

KERSTING COURT

PHONE 4

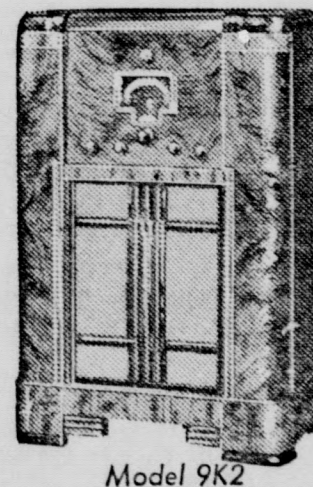
## Electrical Appliances

TOASTERS  
1.35 2.50 3.75

Waffle Irons  
3.75 4.50 9.75

HOT PLATES  
50c \$1 1.50 1.75 \$4

**SUNBEAM & IRON MASTER IRONS**  
\$7.95 less \$1.00 allowance for old iron



Model 9K2

**R.C.A. RADIOS**  
21<sup>95</sup> 29<sup>95</sup> 49<sup>95</sup> 64<sup>95</sup> 74<sup>50</sup>

**PACKARD-BELL RADIOS**  
FOR YOUR HOUSE OR CAR  
14.95 17.95 26.95 39.95

**BICYCLES-- with pneumatic tires \$15.00**

**TOY AUTOS, large size . . . . 7.95**

**Light Sets 32c 63c 80c 2.75**

**FLASHLIGHTS 39c, 49c, 1.00, 1.25 and up**

**Popular BAUER Pottery**

**Royal Vacuum Cleaner**  
with Hand Cleaner included **39<sup>95</sup>**  
Regular Price 54.00 . . . NOW

Tennis Rackets, 25c up  
Roller Skates, 1.19 up  
Pocket Knives, 25c up

Electric Trains . . . . . \$5.45  
PYREX & GLASS-BAKE WARE  
At Standard Prices

**THOR ELECTRIC WASHERS \$59<sup>50</sup>**  
**FRIGIDAIRE — \$109<sup>50</sup> up**  
● Magic Chef & Electric Ranges

**SIERRA MADRE HARDWARE CO.**



## ROBERTS

THE BEST AT ITS BEST

### MAC THE PEN MAN

has the FINEST selection of Christmas Cards in Pasadena, both Counter and Personal. He also carries Sheaffer, Parker, Waterman, Eversharp, and Oxford Fountain Pens and Pencils priced from \$1.00 up.

*Satisfaction Guaranteed at*  
**Mac's Pen Shop**  
*where the customers always write!*

396 E. Colorado St., Pasadena Phone Terrace 3876



### Make This a Musical Christmas

We have the finest selection of musical instruments and accessories at reasonable prices. Convenient terms arranged.

There is No Substitute for Music

**H. FOLADARE**

63 East Colorado St., Near Raymond, Pasadena

### GIFT SLIPPERS

WOMEN'S—priced from 85c to \$2.00  
MEN'S—priced from \$1.10 to \$2.85

### HOSIERY

WOMEN'S Silk Hose—50c and 79c

MEN'S—Work or Dress Hose—15c to 35c pair

MEN'S Pajamas, Shirts, Ties, Belts, Garters, Suspenders and Underwear—Reasonably Priced

Red Goose Shoes for Children and Women  
Nunn Bush and Thorogood Dress or Work Shoes for Men

GUARANTEED SHOE RE-BUILDING

**OLSEN'S**

34 North Baldwin — Phone 2192



**Underwood, Royal  
Remington, Corona  
Portable  
Typewriters**

The Useful, Educational  
Gift  
Rebuilt Portables, \$12.50 up

REMINGTON NOISELESS—\$3 DOWN  
\$3 a Month

HOME ADDING MACHINES  
Capacity to 1,000,000.00—\$9.95

190 E. Colorado St.

TE. 3167

Pasadena



**Just 12**

More Shopping Days until  
Christmas  
days more to shop in comfort

at the

### Little Shop in the Village

where you will find gifts for Baby to Grandmother or Grandfather... Just to mention a few gift items.

### Pottery

From the better kilns of Catalina, Tudor, Homer Laughlin and Padre and priced from 25c to \$2.50.

### Mexican Ware

Baking Dishes, casseroles, chili bowls, plates, also Mexican bubble glass in water jugs, pitchers, glasses, etc.

### Articles in Leather

Billfolds, key cases, manicure sets, sewing sets, five-year diaries, etc.

### Package Dressings

Papers, Celophane, tissue paper, celluloid, tinsel ribbons and cords, tags and gift enclosure cards.

### Greeting Cards

You can buy them as low as one cent, others at two for five cents, five, ten, fifteen, twenty-five cents and up. And for the busy buyer, who can not spare the time to select, assorted boxes at 39c, 50c, \$1 per box.

**THE RIKEMANS'**  
in Sierra Madre at 19 Kersting Court



**Pian's**  
MILLINERY  
AND  
DRESS SHOP

Dresses, Coats  
Hats

Smart Styles  
Moderately  
priced

196 E. Colorado  
Pasadena

### Santa Claus Bargains

ALL USED CARS REDUCED TO  
1937 PRICES FOR THIS SANTA  
CLAUS SALE.

Take advantage of these startling  
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Every detail of finish and  
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Side mounts. Trunk rack.  
This fine car cost \$2500 new

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SEDAN \$385  
6 wheels, trunk and rack.  
Finished in Midnight Blue  
Duco with Ivory wheels.  
Beautiful appointments. Locally owned. Cost \$4600 new

1933 OLDSMOBILE "8"

TOURING SEDAN \$545  
Has built-in trunk and many  
extras. Exceptionally nice.  
Thoroughly conditioned.  
Guaranteed.

1934 STUDEBAKER "8"

PRESIDENT COUPE \$565  
Air-stream body. Rumble  
seat. Special Metallic Blue  
Duco finish. The smartest  
Coupe in town.

1936 FORD V-8 SPORT

COUPE \$625  
Purchased new in June.  
Looks and runs like new.  
Has \$60 Ford radio with  
overhead speaker and many  
other extras.

1936 PLYMOUTH DE LUXE

TOURING SEDAN \$695  
Has built-in trunk, finished  
in Windsor Gray. Low mileage. An ideal family car.

1935 BUICK "8" CLUB

SEDAN \$765  
Fisher body finished in  
Arlington Gray. Knee action.  
No draft ventilation. Upholstery immaculate.

1936 BUICK "8" TOURING

SEDAN, MODEL "61" \$1125  
This beautiful car can hardly  
be told from new. Finished  
in Ebony Duco. Has  
\$75 long distance radio.  
Locally owned.

1935 FORD V-8 TOURING

SEDAN \$585  
Finished in battleship gray  
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Has built-in trunk and \$65  
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A bargain.

EVERY CAR HAS BEEN  
THOROUGHLY RENEWED  
AND BROUGHT RIGHT UP  
TO THE VERY PINK OF  
CONDITION.

YOU CAN WRITE YOUR  
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YOUR INDIVIDUAL BUDGET.

WITHOUT A DOUBT WE  
HAVE THE FINEST  
GROUP OF USED CARS IN  
MONROVIA.

SHOP EARLY. GET THE  
FIRST PICK OF THESE  
SANTA CLAUS BARGAINS.

OPEN EVERY NIGHT  
UNTIL 9 P.M.

WE HAVE MANY MORE  
SEE THESE BEAUTIFUL CARS

TRADE IN  
YOUR OLD CAR AT

Highest Value  
**SHERMAN J.  
McQUEEN**

135 W. Foothill, Monrovia  
BUICK-PONTIAC DEALER  
(Open Evenings)



**TOPS**  
Upholstering  
Painting

REASONABLE  
PRICES!  
Xmas Tree  
Spraying

**HOF & THOMAS**  
PASADENA  
1713 E. Colorado, CO. 8424

Subscribe for the  
Sierra Madre News

### A HOTEL...

equipped and  
conducted to satisfy  
the most exacting  
of Sierra Madreans  
and their guests—  
clean, comfortable  
and attractive...

Why not make your home  
with us?

Special Winter Rates

**Hotel Sierra Madre**

Phone 011

During  
**PROSPERITY or DEPRESSION**  
News ads always PAY!

**Christmas Special**  
**Portrait** \$1.00  
8x10 Size in Folder (one or more) each  
Proofs to Select From

**PETER PAN STUDIO**

241 N. Fair Oaks Pasadena Phone WA. 8926

### WORK WANTED

CAPABLE woman desires work  
as housekeeper in house or  
care of patient. Full responsibility.  
Fond of children. Reference.  
172 N. Lima. (rear). —12\*a

FORMER Minneapolis teacher  
wants pupils to tutor. Phone  
317-1. —12:tf

COOK and housekeeper wants  
work. Go home nights. Phone  
137-2 mornings. —12:a

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### HELP WANTED

GIRL for housework; mornings. Phone 3272. —12\*b

### INSURANCE

CHRISTMAS decorations often cause serious Fires, be careful, and above all be fully protected by Insurance through my Agency. T. W. NEALE, 86 W. Sierra Madre Blvd. —12:h



**ROSE MARIE BEAUTY SHOPPE**

"A Toast to Loveliness"

Treat yourself to lovely permanents, look well groomed. Take advantage of holiday prices \$4.00 permanents, \$3.00 \$5.00 permanents \$1.95

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST SIERRA MADRE BLVD. PHONE 97

### BACON SPECIAL

Swift's Oriole ..... lb. 34c  
Swift's Premium ..... 1/2 lb. pkg. 20c  
Rath's Black Hawk ..... 1/2 lb. pkg. 20c

B Boneless Rolled Rib Roast, lb. 30c

E Chuck Roast ..... lb. 18c

E Round Bone ..... lb. 20c

F Ground Beef, our major quality pound ..... 16c

Fancy Brisket Corned Beef ..... lb. 20c  
Tender, Quick Cure

L Legs ..... lb. 28c

A Shoulder ..... lb. 19c

M Breast ..... lb. 10c

P Fresh Butts for Roasting .. lb. 24c

O Shoulder Roast ..... lb. 20c

R Center Cuts ..... lb. 23c

R Loin Roast ..... lb. 27c

K Pure Pork Sausage ..... lb. 30c

H Wilson's Tender Made .... lb. 38c

A Wilson's Tender Made

M Picnics ..... lb. 28c

S Morrell's Pride Hams ..... lb. 30c

9 pound average

### COFFEE

Our Spec'l Blend, Fresh Roasted, lb. 17c

Table Queen, ground for regular, drip & silex, lb. 27c

3c refund on jar

### TURKISH BATH

Removes Excess Fat. Increases  
Blood Circulation

VANCE VIETH

82 N. Los Robles, Phone Colo-  
rado 8628, Pasadena

### Distinctive Gifts for Her

The newest trend in Gifts  
are Practical, and READY-  
TO-WEAR heads the list

—Gay flowers —scarfs —Lingerie  
—blouses —skirts —slacks —suits  
—Pajamas —sweaters —jackets  
—coats —hats —dresses —smocks  
—hosiery —bags —compacts —pendants  
—clips —rugs —bracelets—

**Roberta Frock Shop**

1 Kersting Court

Phone 35-21



Padded

ROBE

SALE

\$4.98

INDIAN

Jewelry

Bracelets

RINGS

47c, \$1.00

Chinese

Slippers

Satin Silk

Emb.

SALE

\$1.00

pair

LACQUER

Cabinets

45c, 66c

\$1.00

and Better

K. K. Crepe

Kimona

Silk

Lining

\$7.95

BROCADE

Pajamas

\$1, \$1.98,

\$3.49

and

Better

The  
Oriental  
Store

**The Yamato**

102 East  
Colorado,  
Pasadena





### SATURDAY NIGHT SPECIAL

Tom and Jerry . . . 25c

Still serving good old Mattingly & Moore whiskey — 15c a glass.

Santa Anita Track visitors are always welcome at the

### WISTARIA GRILL

60 West Sierra Madre Blvd. (Opposite City Hall)  
Adam Hauck, Prop.

### The Pines Coffee Shop

AND

### Cocktail Lounge

24 Hour Service

Arcadia Drive-In Market

### Ye Derby Tavern

Serving Luncheons  
Chicken and Steak  
Dinners

Catering to Private Parties

Entertainment Saturdays

233 E. HUNTINGTON DRIVE  
in Arcadia

### WE CAN LIVE WITHOUT BOOKS, BUT NOT WITHOUT COOKS . . .

That's why a small club (for particular people) specializing in serving dinners of superior quality, but moderate prices, is to open at 37 Esperanza Ave.

Make reservations next Sunday from 12 noon until 2 p.m.

### Henry's Coffee Shop

45 North Baldwin Avenue

QUALITY FOOD POPULAR PRICES  
TURKEY DINNERS SATURDAYS — CHICKEN SUNDAYS

| Many special holiday packages, chocolates, ribbon candy, brittles, hard candy, toffee, etc. | THORNTON-CARLSON<br>Makers of Good<br>CANDY<br>3229 E. Foothill Blvd., Wa. 8366<br>1410 W. Colorado St. WA. 6637<br>901 E. Valley Blvd., Alh. 8468<br>(One block east of San Gabriel Blvd.) | Chocolates<br>"Imperfect Dips"<br>30 cents<br>pound |
|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|
|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|

### "Its Swing Time Every Nite"

at that Gay Spot — Meet new and old Friends

### THE SANTA ANITA INN

The Rendezvous of Southern California

27 West Huntington Drive — Arcadia, Calif.  
Phone Arcadia 2980—Reservations

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Full Course  
DINNER  
75c

No Cover  
Charge

20 Vodvile  
ACTS  
Thru the Evening

### DANCE

PETER WICK'S  
New Yorkers  
Direct from  
Broadway  
Jack Dale, singer

### Gay Times Ahead!



### MACHINELESS PERMANENTS

Thermal Wavpak \$7.50  
Nutri Pak \$5  
others as low as \$1.95

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BEAUTY  
SHOPPE

TELEPHONE 87

Open Tuesday, Thursday  
evenings to 9 o'clock

### UPTOWN theatre

Sunday, Monday, Tuesday  
December 13, 14, 15

Norma Shearer, Fredric  
March, Leslie Howard  
"SMILING THRU"

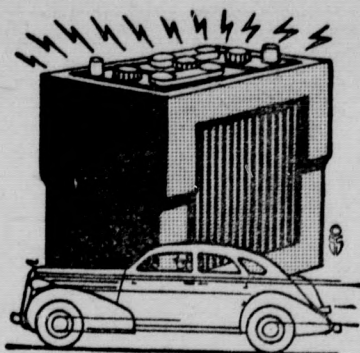
JOE E. BROWN  
"SON OF A SAILOR"

Wednesday, Thurs., Dec. 16, 17  
Jean Harlow, William Powell,  
Franchot Tone  
"RECKLESS"

Victor McLaglan, Wallace Ford  
"THE INFORMER"

Friday, Sat., December 18, 19  
Randolph Scott, Binnie Barnes  
"LAST OF THE MOHICANS"

ELEANOR POWELL,  
James Dunn, Alice Faye  
"GEORGE WHITE'S  
SCANDALS"



### United Batteries

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We will exchange for  
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... as good as new. Our United batteries  
we guarantee for greater dependability

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FOR NEW CARS AND ALL CARS  
QUICK STARTING  
IN WINTER

No Motor Oil at any  
price can give you more  
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Motor Oil Unsurpassed

### Standard Service Station

Call or Phone  
J. Milton Steinberger — Phone 2971

### We Stress Four Points



- 1—Supreme Quality Service
- 2—Expert Workmanship
- 3—Customers' Satisfaction
- 4—Economy without Cheapness

(No cut rate materials or  
incompetent work)

Expert Cleaning, Dyeing, Pressing, Repairing  
and Alterations

WE CALL FOR AND DELIVER

### Sierra Madre Tailors

Phone 3

14 West Sierra Madre Blvd.  
W. E. CRAIG TONY DELVECCI

### ATLAS TIRES

have a new Grip-  
Safe, Silent, Tread

We will trade for your  
smooth tires, giving you  
a new increased allow-  
ance with a written  
guarantee on one year's  
service.

### STANDARD Service Station

Call or Phone  
J. Milton Steinberger  
Phone 2971

### ARCADIA THEATRE

44 East Huntington Drive  
ARCADIA

Friday, Saturday—Dec. 11, 12

"King of the Royal  
Mounted"

Robert Kent, Rosalind Keith

"Don't Turn 'Em Loose"

with Bruce Cabot and  
Louise Latimore

Sunday, Mon., Tues., Wed.

Dec. 13, 14, 15, 16

"LIBELED LADY"

Myrna Loy, William Powell  
Spencer Tracy

"Mr. Cinderella"

Jack Haley, Betty Furness,  
Jean Harlow

Thursday, Fri., Saturday

December 17, 18, 19

"All American Chump"

Stu Erwin and Betty Furness

"Without Orders"

with Sally Eilers and  
Robert Armstrong  
Pathe News and Comedy

### LYRIC

Phone 90  
MONROVIA

Wed., Thurs., Fri.

"Hide Away Girl"  
with MARTHA RAYE

"Rose Bowl"

with Tom Brown

STARTS SATURDAY

"THE  
GREAT ZIEGFELD"

### The Altadena Pines

1563 N. Lake Ave., Pasadena

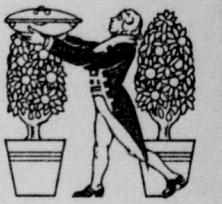
Fried Chicken---all you can eat for \$1  
Regular Dinners 50c up

Cocktail Lounge  
Imported Wines  
and Liquors

Private Party Room

Henry Lannan, Jr., Mgr.

Telephone Sterling 4476



### Stack up on Canned Peaches

SELECT YOUR  
FAVORITE KIND



It's Stock-Up Week on California Canned Peaches! And who could suggest a more appropriate time? Right now, when there is a limited assortment of fresh fruits available, canned peaches seem to taste better. Just open a can of golden-ripe peaches for dinner tonight and see how popular they are. Stock up on the kinds your family favors from the large assortment on sale at Safeway.

**LIBBY PEACHES** No. 2 15c  
Fancy California cling peaches. Your choice of sliced or halves.

**STOKELY PEACHES** No. 2 15c  
Sliced or halves of California cling peaches in heavy syrup.

**DELMONTE PEACHES** No. 2 15c  
Your choice of sliced or halves. Fancy California cling peaches.

**PEACHES** MARIPOSA CHOICE 2 to 2 25c  
Choice California peaches, in syrup. Sliced or halves.

|                  |                     |                |     |                     |                    |                    |     |
|------------------|---------------------|----------------|-----|---------------------|--------------------|--------------------|-----|
| Shorcake Peaches | Stokely's True ripe | 24-oz. can     | 17c | Airway Coffee       | See it ground      | lb.                | 19c |
| Pickled Peaches  | Stokely's Whole     | No. 2 1/2 can  | 21c | Nob Hill Coffee     | See it ground      | lb.                | 22c |
| Fruit Cocktail   | Dainty Mix brand    | No. 1 can      | 10c | Mayonnaise          | NuMade Dated       | Pint jar           | 22c |
| Our Choice Peas  | Assorted flavors    | No. 2 1/2 cans | 25c | Salad Dressing      | NuMade brand       | jar                | 31c |
| Jell-O           | Gelatin Dessert     | 3 pkgs.        | 14c | Fancy Tuna          | Chicken of the Sea | No. 1/2 can        | 15c |
| Quaker Oats      | Quick or regular    | 18-oz. box     | 9c  | Red Salmon          | Libby or Del Monte | No. 1 can          | 18c |
| Pancake Flour    | Globe A-1           | 20-oz. box     | 9c  | Cream Spread Cheese | Drop field         | 8-oz. jar          | 17c |
| Dog Food         | Kennel King         | 1-lb. can      | 19c | Tomato Sauce        | Vai Vita brand     | 7 1/2-oz. size can | 3c  |



### APPLE SALE

Another great farmer-consumer event. Select your favorite variety at Safeway today.

|          |                            |           |     |
|----------|----------------------------|-----------|-----|
| WINESAPS | Crisp, juicy eating apples | 5 lbs.    | 25c |
| ORANGES  | Medium size, thin skinned. | 2 dozen   | 25c |
| ONIONS   | Sweet Spanish onions.      | 6 lbs.    | 10c |
| CARROTS  | Sweet Spanish onions.      | 3 bunches | 5c  |

### SAFeway TOP QUALITY MEATS

At your neighborhood Safeway operated market you can be sure of getting perfect meat every time. Through quality control Safeway can guarantee every piece of meat to be of the finest grades. Buy your meat at Safeway—it's guaranteed good...or your money back

**BEEF ROAST** CENTER CHUCK lb. **18c**  
Fancy center cut chuck from top grade beef

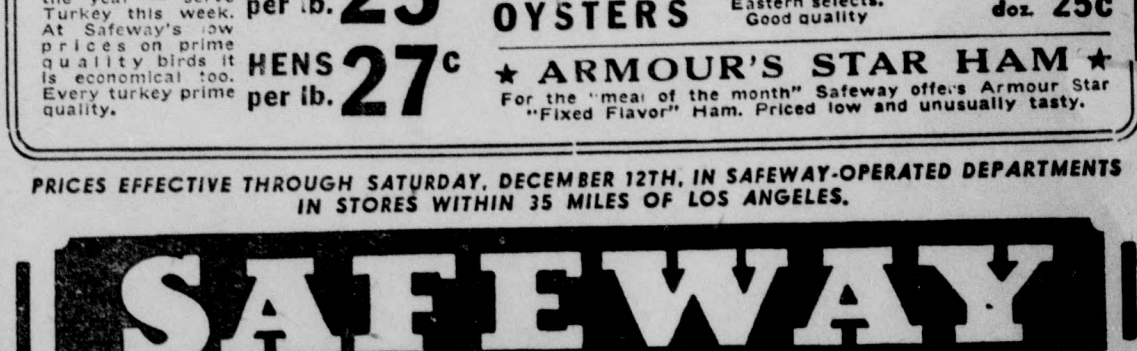
**LAMB LEGS** GENUINE MILK lb. **26c**  
Lamb legs cut from genuine milk lamb. A value.

**RUMP ROAST** FANCY BEEF lb. **25c**  
Tender rump roast cut from fancy steer beef.

**TURKEYS** COLORED HENS Fine to stew or fricasee lb. 25c  
GROUND BEEF Fresh, lean beef in Viking lb. 16c  
WIENERS Excellent with sauerkraut. lb. 17c  
SAUERKRAUT Eastern kraut. Crisp, white. lb. 5c  
OYSTERS Eastern select. Good quality doz. 25c

★ ARMOUR'S STAR HAM ★  
For the "meal of the month" Safeway offers Armour Star "Fixed Flavor" Ham. Priced low and unusually tasty.

PRICES EFFECTIVE THROUGH SATURDAY, DECEMBER 12TH, IN SAFeway-OPERATED DEPARTMENTS IN STORES WITHIN 35 MILES OF LOS ANGELES.



NEWS WANT ADS PAY --- Telephone 48



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Bring your Doctor's Prescrip-  
tion to us, We guarantee you

Pure Fresh Drugs  
34 East Huntington Drive  
Arcadia



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Hollywood's Leading Florist for 18 Years

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Suits Cleaned and Pressed

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Members of Florist Telegraph  
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SANTA FE TRAIL

★ SANTA FE TRAILWAYS crosses the colorful Indian Southwest and is the ideal winter route, for its southerly trend avoids excessive winter snows. Roomy, lavatory equipped buses, properly heated and ventilated. Three Fred Harvey meals, \$1. Low fares everywhere, Chicago only \$29.50. Coordination with Santa Fe Ry.

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Los Angeles, Calif.  
Telephone MI 3427

M. A. WOODWARD  
ATTORNEY AT LAW

99 Suffolk Ave., Sierra Madre  
Office Hours 9-12 A.M.  
Phone 72, Sierra Madre

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X-RAY -- DENTIST  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone 45  
Evenings by Appointment

Dr. Thos. Warden  
DENTIST

Hours 8:30 to 12; 1:30 to 5  
Telephone 186-1.  
522 W. Sierra Madre Blvd.  
Office Closed on Fridays

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Geo. W. Groth, M.D.  
94 N. BALDWIN  
Phone 20

M. H. A. Peterson, M.D.

Physician & Surgeon

Office, 65 E. Sierra Madre Blvd.

Phone 60—Residence Phone 78

Hours 2 to 4 p.m. Daily

except Saturday and Sunday

and by appointment

Sierra Madre Academy of the Dance

Instruction in All Types

Classes Tues., Friday, 2:30 p.m.

26 Windsor Lane

### INSTRUCTION

NATURE'S HARP & HARMONY STUDIO

MISS YVONNE BLACK

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Harp Rented Reasonable

Hours: Wed. and Sat. P.M.

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Thermador Air Heating

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Norge Sales and Service

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M. L. BOWMAN

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AT LOWEST PRICES!

Azalea Pomdarius Begonia  
Cyclemen Ferns Bouvardia  
Poinsetta Primrose Sansevillea  
Xmas Cherry St. Paulia Kentia Palm

And all kinds of potted plants.

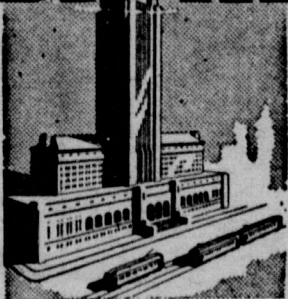
XMAS TREES — ALL SIZES

AT REASONABLE PRICES!

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| One-Way        | .35           |
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| 10-Ride Ticket | 2.50          |
| Weekly Pass    | 2.65          |
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| Monthly Pass   | 10.50         |

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Sierra Madre Blvd.  
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Ride the BIG RED CARS

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Always popular with discriminating buyers, the diamond is the King of Gifts . . . Its brilliant loveliness and exquisite colors are as attractive as the air of mystery which has always surrounded it. See our matched sets . . . engagement rings and wedding band.

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Let us remount your diamond in a new modern setting.

For lasting beauty give a diamond

MY SON, MENTION ONE NAME THAT STANDS IN THIS TOWN, FOR AN OUT-AND-OUT SQUARE DEAL!

SIERRA MADRE LUMBER CO'S



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## SEWING IS EYESIGHT'S WORST ENEMY



"SEWING certainly makes my eyes tired," you may say at the end of an evening's work.

But perhaps the fault is not with the sewing, but with the light you had while you were doing it. Because sewing involves close seeing, frequently with little contrast between the thread and the material, you need lots of light. You will find sewing, darning, embroidering and the like much easier in adequate light. You can work faster, too . . . and what is just as important, you don't use up so much energy.

### FREE LIGHTING ADVISORY SERVICE . . .

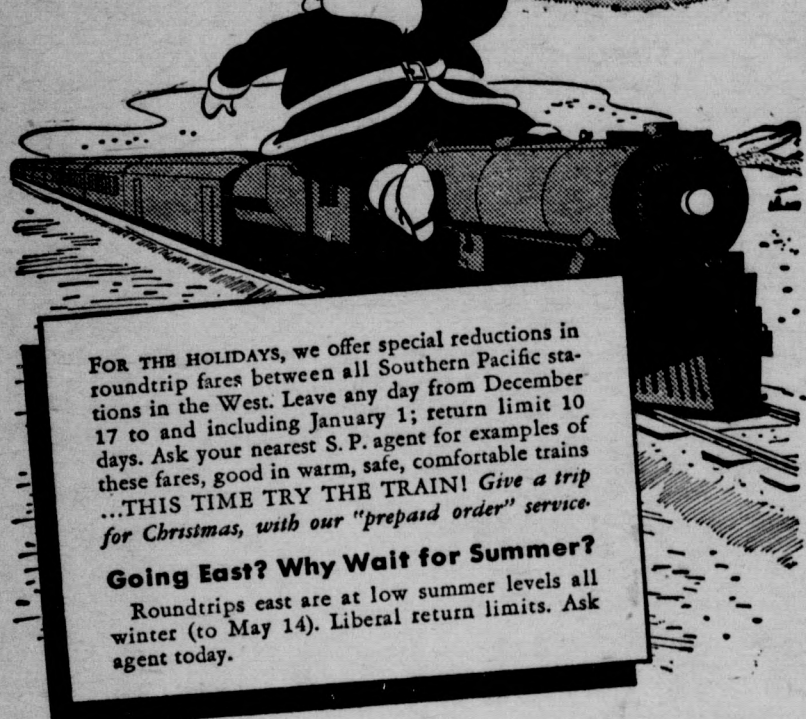
If you would like assistance on any lighting problem, call your nearest Edison office and a lighting expert will call on you.

SOUTHERN CALIFORNIA EDISON COMPANY LTD



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## HERE COME XMAS EXCURSIONS



FOR THE HOLIDAYS, we offer special reductions in roundtrip fares between all Southern Pacific stations in the West. Leave any day from December 17 to and including January 1; return limit 10 days. Ask your nearest S. P. agent for examples of these fares, good in warm, safe, comfortable trains . . . THIS TIME TRY THE TRAIN! Give a trip for Christmas, with our "prepaid order" service.

### Going East? Why Wait for Summer?

Roundtrips east are at low summer levels all winter (to May 14). Liberal return limits. Ask agent today.

## Southern Pacific

AGENT—GEORGE E. MESECAR  
Sierra Madre Blvd. & Baldwin Ave. — Phone 2193

The NEWS prints the news while it is news and prints it first!

## NEW FORD V-8's AS LOW AS \$480

Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories additional

Including models that give decidedly increased gasoline mileage . . . All models same wheelbase, same body size.

The Brilliant '85 The Thrifty '60

THE 1937 Ford V-8's are re-styled from stem to stern. Modern V-8 engines in 2 sizes are offered. They're smoother, quieter, far more economical. New self-energizing brakes give greater stopping power, with easier pedal action. Bodies are all steel—top, sides, and floor welded into one steel unit—rubber-mounted and fully insulated. Riding comfort is further improved. Steering is easier. Luggage compartments are much larger. Interiors are richer . . . See and drive these great new modern cars today and learn how you can

spend less . . . own more

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FRESH NEW LINES!  
RICH NEW INTERIORS!



AUTHORIZED FORD FINANCE PLANS  
\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans of the Universal Credit Co.

Base Price of 85 hp. De Luxe Ford Sedan shown above is \$640

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